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# EVALUATION, RESEARCH AND COMMUNICATION (ERC) PROJECT

Quarterly Report (Year 3, Quarter 2: July 1 to September 30, 2015)

OCTOBER 2015

This document was produced for review by the United States Agency for International Development. It was prepared by The Cloudburst Group for the Evaluation, Research, and Communication (ERC) Task Order under the Strengthening Tenure and Resource Rights (STARR) IQC.

Prepared for the United States Agency for International Development, USAID Contract Number AID-OAA-TO-13-00019, Evaluation, Research and Communication (ERC) Task Order under Strengthening Tenure and Resource Rights (STARR) IQC No. AID-OAA-I-12-00030.

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## **DISCLAIMER**

The authors' views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government.

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# ACRONYMS AND ABBREVIATIONS

CCRO	Certificate of Customary Rights of Occupancy
CFP	Community-based Forest Management Program
CLPP	Community Land Protection Program
COP	Chief of Party
COR	Contracting Officer's Representative
DATS	Deliverable Approval Tracking System
DLO	District Land Office
ELAP	Ethiopia Land Administration Program
ELTAP	Ethiopia Strengthening Land Tenure and Administration Program
ERC	Evaluation, Research, and Communication project
GIS	geographic information system
GoBF	Government of Burkina Faso
GoE	Government of Ethiopia
GoT	Government of Tanzania
GUCM	Grants under Contract Manual
IE	Impact Evaluation
IQC	Indefinite Quantity Contract
LAND	Ethiopia Land Administration to Nurture Development project
LandPKS	Land Potential Knowledge System
LTRM	USAID's Land Tenure and Resource Management Office
LTPR	Land Tenure and Property Rights
MAST	Mobile Application to Secure Tenure
MOOC	Massive Open Online Course
MSI	Management Systems International

NGO	Non-governmental Organization
NLO	National Land Observatory
OAA	USAID's Office of Acquisition and Assistance
PRADD	Property Rights and Artisanal Diamond Development project
REDD+	Reducing Emissions from Deforestation and Forest Degradation
STARR	Strengthening Tenure and Resource Rights
TDY	Temporary Duty
TGCC	Tenure and Global Climate Change project
USAID	United States Agency for International Development
USG	United States Government
USIP	United States Institute for Peace

# I.0 INTRODUCTION AND BACKGROUND

The Evaluation, Research, and Communication (ERC) project is a five-year Task Order (# AID-OAA-TO-13-00019) beginning in May 2013, under the USAID Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC) implemented by Cloudburst Consulting Group, Inc. (Cloudburst). The purpose of ERC is to create, expand, and communicate the results of evidence-based knowledge around best practices in land tenure and property rights (LTPR). ERC will enhance internal USAID and external U.S. government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key USG development objectives, including expanding economic growth, improving food security and agricultural productivity, limiting conflict, empowering women, addressing global climate change, and improving natural resource management.

The project supports achievement of USAID's Climate Change and Development Strategy under Strategic Objective 1, Intermediate Result 1.2, that includes "ensuring the rights and engagement of local and indigenous communities" in conjunction with a focus on improving tools and capacity for land-use planning to reduce deforestation. ERC also supports biodiversity conservation through collection and dissemination of evidence-based knowledge on how secure land tenure and property rights can incentivize sustainable land use and protection of valuable ecosystems including the forest, water, and wildlife within them. ERC employs a multidisciplinary approach that aligns with USAID Forward principles of learning and evidence-based programming as well as gender equality and female empowerment.

This project includes five task areas that will be overseen under the direction of USAID's Land Tenure and Resource Management (LTRM) Office. These include:

- Impact evaluation (IE), including conducting evaluation of LTPR activities and components and supporting enhanced IE capacity of USAID staff;
- Research, focusing on providing rigorous evidence for LTPR theory of change and testing development hypotheses as well as innovative approaches;
- Communication of LTPR-related messages, information, knowledge, and research results to raise awareness and advance cost-effective LTPR programming in USAID and other implementing organizations;
- Training of USAID staff and partners in LTPR principles and programming approaches; and
- Conducting pilot activities of promising innovative approaches in LTPR.

## 2.0 EXECUTIVE SUMMARY

During this quarter ERC activities focused on four main activities: completing the draft endline report for the ELTAP/ELAP project; developing materials and planning for the next phase of the LAND IE in Afar, preparing for and launching the new Massive Open Online Course in Land Tenure and Property Rights and expanding ERC pilot projects in Tanzania and Burkina Faso.

These efforts, along with the other activities conducted under ERC, align with and support the goals identified by the LTRM Office as important for this Task Order:

- Supporting continued thought leadership;
- Creating new public goods related to the evidence base for land tenure and resource governance programming;
- Expanding and improving Office communications efforts;
- Expanding training using new platforms and approaches; and
- Scaling pilot activities.

Under Task 1, a very robust data analysis was conducted to ensure that impacts identified for second-level land certification in Ethiopia, which was supported by USAID, were well supported by the evidence available. The draft endline report was submitted towards the end of the quarter for LTRM Office review. These findings will be shared with stakeholders at a meeting in Addis Ababa in October 2015. Under Task 2, data cleaning continued on several IE activities while the baseline report for LAND Oromia was completed. ERC continued work on the PRADD baseline report and began more intensive planning and preparation for the next phase of the LAND IE work which is to be conducted in the Afar Region.

In addition to this work, ERC began planning for and working on a set of journal articles that build on the impact evaluations with a goal of sharing results with a wider academic and policy audience. These papers, if accepted, will also be presented at the 2016 Annual World Bank Conference on Land and Poverty.

Activities under Task 3 continued to focus on broadening impact and outreach for LTRM Office communications efforts and materials. During the quarter ERC supported an “AskAg” discussion on land tenure, produced a photo essay to highlight the human face of the Mobile Application to Secure Tenure (MAST) project, shared an “Ask the Expert” video with IFAD land tenure expert Harold Liversage and produced social media content related to the new SDGs.

ERC was excited to launch the Massive Open On-Line Course (MOOC) on Land Tenure and Property Rights during this quarter. The MOOC opened on September 14<sup>th</sup> and will run through the end of December. Demand for this product proved far greater than anticipated among a general audience with over 1,600 participants registered by the end of quarter. This suggests both a pent up demand for information on this important issue and that USAID may play an important role providing a new public good: clear and accessible information about land tenure and property rights in the context of the developing world.

Finally, during this quarter, the MAST pilot achieved a major goal by delivering Certificates of Customary Rights of Occupancy (CCROs) for 914 parcels to villagers in Ilalasimba Tanzania. This provided a proof of concept for the idea that land rights may be efficiently crowdsourced by local people with support and capacity building provided by donors. Preparations and planning for the next phase of MAST, as well as work to improve the technology infrastructure, took place during this quarter. In Burkina Faso, the National Land Observatory (NLO) continued to make progress towards ensuring transparency in the land sector. NLO staff have been active in operationalizing the organizations 5-year work plan and have initiated data collection, communications, and outreach activities to stakeholders, donors, and government bodies.

# 3.0 PROJECT ACTIVITIES

## **TASK I—IMPACT EVALUATION**

During this quarter, ERC activities under Task I focused on producing the Ethiopia Strengthening Land Tenure and Administration Program (ELTAP) and Ethiopia Land Administration Program (ELAP) IE endline report. Several waves of panel data analysis were completed to generate the final report results. A draft of the report was submitted to LTRM and external reviewers at the end of the quarter. ERC will revise and edit the ELTAP/ELAP endline report next quarter based on feedback and requested edits.

## **SUBTASK I.A: EVALUATION OF LAND CERTIFICATION PROGRAMS IN ETHIOPIA**

ERC drafted the ELTAP/ELAP endline report, finalized supporting documentation and submitted the document for LTRM and external review. The endline report includes an executive summary of findings, policy recommendations, as well as a detailed technical appendix with supporting statistical output.

## **TASK I ACTIVITIES PLANNED DURING THE NEXT QUARTER**

ERC plans to complete the following activities for Y3 Q3:

- Following USAID/Ethiopia and third party review, ERC will revise and finalize the endline report. Based on MSI's third party review of the ELTAP/ELAP baseline and endline datasets, ERC will also finalize any data preparations before public posting.
- ERC is participating in a TDY with the LTRM Office to Ethiopia in October to present the ELTAP/ELAP findings to a small group of stakeholders.

## **TASK 2—RESEARCH**

There were two primary ERC outputs for Task 2 this quarter. First, ERC submitted an updated Ethiopia Land Administration to Nurture Development (LAND) Oromia IE baseline report and household dataset for review by the LTRM Office and third party external reviewers. Second, ERC completed the LAND Afar IE Design and instrument package; this includes the Afar IE Design Report, qualitative and quantitative instruments.

Progress was made on data cleaning and technical write-ups for the Community-based Forest Management Program (CFP) IE baseline report, as well as on qualitative analysis. ERC also continued to make progress on drafting the Property Rights and Artisanal Diamond Development project (PRADD) IE baseline report and cleaning the PRADD data. The CFP and PRADD baseline reports and associated datasets will be submitted to LTRM Office in Y3 Q3.

During this quarter, ERC expanded its in-house research team to better balance workloads and meet USAID project timelines and expectations. Aleta Halfett, ERC Field Manager and Research Analyst was converted from a consultant to an employee; Nicole Walter joined the team as a Geospatial Analyst; and Ben Ewing as our Data Manager.

### **SUBTASK 2.A: ALTERNATIVE LAND TENURE ARRANGEMENTS IN THE CONTEXT OF LARGE SCALE LAND ACQUISITION**

ERC held initial discussions with Mr. Emmanuel Sulle, whose PhD research on the impacts of large-scale land acquisitions in Tanzania is being funded under this Task. Ms. Boudreaux reviewed timelines and deliverables with the author who will be conducting a next round of fieldwork in the Kilombero region in October/November 2015.

### **SUBTASK 2.B: FEASIBILITY OF UTILIZING MOBILE TECHNOLOGY TO GATHER AND COMMUNICATE LAND RIGHTS INFORMATION**

As agreed with the LTRM Office, this subtask will not have further activities. Rather, attention is focused on Task 5.A.

### **SUBTASK 2.C: IMPACT OF REDD+ PROJECTS ON TENURE AND PROPERTY RIGHTS**

ERC began cleaning and processing the qualitative and quantitative data collected for the CFP IE. Several sections of the household dataset have been cleaned and write-ups have been generated. ERC also made progress on coding the focus group transcripts. The wives survey has been set up for data analysis.

### **SUBTASK 2.D: DEVELOP AND IMPLEMENT A RESEARCH AGENDA**

#### **2.D.1: DEVELOP RESEARCH AGENDA AND ANALYTICAL SUPPORT**

Following approval of the Year 3 work plan, ERC developed contracts with Alexandra Hartman, Peter Little and John McPeak for producing the LAND and Community Land Protection Program (CLPP) IE academic journal articles. In Q2, research began on the CLPP academic paper, which will focus on an analysis of the qualitative data collected during the CLPP IE.

Progress was also made this quarter on two in-house ERC papers. These include the CFP FLARE conference paper that focuses on the linkages between perceived forest tenure and forest condition and the CFP gender paper that investigates the participatory mapping data collected through the qualitative instruments.

## **2.D.2: IMPLEMENT RESEARCH AGENDA**

### **2.D.2.A: LAND OROMIA IMPACT EVALUATION**

ERC completed a draft of the LAND Oromia baseline report this quarter and revised the report based on third party review. The household dataset was submitted to MSI for external review. Representatives from ERC and LTRM will present the updated baseline findings that focus on the qualitative results to USAID/Ethiopia, LAND and other interested Government of Ethiopia (GoE) partners in Addis Ababa in October.

### **2.D.2.B: PRADD II IMPACT EVALUATION**

ERC continued work on the PRADD baseline report, generating descriptive statistics, analyzing qualitative data and drafting write-ups of the analysis. Since most of the team has been focused on Ethiopia based projects, the progress on PRADD has been delayed. The PRADD baseline report and cleaned datasets (household, artisanal miner, customary land owners, and plantation owners) will be submitted to LTRM for external review in Y3 Q3.

### **2.D.2.C: TGCC ZAMBIA IMPACT EVALUATION**

No work was completed on the Tenure and Global Climate Change project (TGCC) Zambia impact evaluation during this Quarter.

### **2.D.2.D: CLPP IMPACT EVALUATION**

ERC resumed cleaning the CLPP household and leader dataset for MSI review this quarter.

### **2.D.2.D: LAND AFAR IMPACT EVALUATION**

During this quarter ERC produced the Afar IE Design and instrument package. This package includes the: Design Report, household survey, ganta leader survey, wives survey, key informant interview protocols, focus group protocols and participatory mapping instrument. The package was submitted to LTRM for review and feedback. After integrating LTRM edits and feedback, ERC produced an evaluation package for external review.

ERC selected a local Ethiopian data collection firm to conduct the baseline data collection, as part of a competitive RFP process. ERC expects USAID's Office of Acquisition and Assistance (OAA) approval to subcontract the firm by November and plans to engage the firm for community listing in December. The baseline launch is currently scheduled for early February 2016.

### **2.D.2.D: TGCC BURMA IMPACT EVALUATION**

Burma related research activities are on hold pending Congressional budget approval.

## **TASK 2 ACTIVITIES PLANNED DURING THE NEXT QUARTER**

ERC plans to complete the following activities for Y3 Q3:

- Finalize LAND Afar IE design and survey instruments
- Launch LAND Afar IE community listing
- Train enumerators and data collection firm for LAND Afar IE launch
- Finalize ELTAP/ELAP endline report
- Submit PRADD IE draft baseline report and datasets for LTRM Office and MSI review
- Submit CFP IE draft baseline report and datasets for LTRM Office and MSI review
- Resume M&E data collection activities in Liberia for the CLPP IE
- Present the USAID IE Panel at the AEA Conference
- Work on journal articles associated with the Year 3 research agenda; the following papers will be priority papers for Q3:
  - CFP FLARE conference
  - CFP gender/participatory mapping
  - TGCC matching
  - CLPP qualitative analysis
  - Tenure security overview
  - PRADD baseline findings

## **TASK 3—COMMUNICATIONS**

ERC Communications activities this quarter focused on expanding training opportunities through a highly successful marketing campaign for the MOOC; highlighting the linkages between land tenure and other key development issues through the development of new Issue Briefs; showing the human face of USAID’s land tenure work through products such as the “Faces of Ilalasimba” photo essay; promoting LTRM messaging around major communications events, such as the SDG implementation and International Youth Day; and capturing stories and materials for future communications campaigns through a TDY to Zambia to observe activities under USAID’s Tenure and Global Climate Change project.

During this quarter, Senior Communications Analyst Jessica Nabongo transitioned off of the ERC project. She has been replaced on the project by Sandra Coburn, who joined as a full-time Senior Communications Analyst in August.

### **SUBTASK 3.A: MANAGE, UPDATE AND REFINE LTPR WEBSITE**

During this quarter, ERC took the following actions to manage, update and refine the LTPR portal:

#### **DELIVERABLE APPROVAL TRACKING SYSTEM (DATS)**

- Completed enhancements to DATS;
- Conducted walk-throughs of DATS enhancements for STARR partners;
- Reorganized and/or closed 388 nodes under the new hierarchical structure;
- Added 4 users to DATS.

#### **PORTAL TECHNICAL UPDATES**

- Added fields for related commentaries/documents/events to Responsible Investment page;
- Fixed bugs and updated Where We Work map page (current countries and introductory paragraph).

#### **PORTAL CONTENT UPDATES**

- Completed the first round of a needs assessment for country profile updates;
- Posted 3 events;
- Posted 6 spotlights;
- Posted 1 training;
- Posted 2 videos;
- Uploaded 11 documents, including the creation of 2 e-book versions of the Operational Guidelines;
- Updated staff page.

## **SUBTASK 3.B: DEVELOP LAND TENURE AND PROPERTY RIGHTS SUCCESS STORIES, ISSUE BRIEFS AND ARTICLES FOR GENERAL READERS INCLUDING, BUT NOT LIMITED TO, FRONTLINES ARTICLES, OPINION EDITORIALS, AND OTHER PRODUCTS FOR PUBLIC CONSUMPTION**

### **SUBTASK 3.B.1: CONTENT & OUTREACH**

#### **DEVELOP AND IMPLEMENT STRATEGIC COMMUNICATIONS PLAN**

ERC continues to work with the LTRM Office to implement Strategic Communications Plan and to focus communications efforts on the four overarching objectives of LTRM Office communications: promoting innovative approaches to strengthening land tenure that can be scaled and replicated; highlighting the evidence base being generated through the LTRM Office's impact evaluations to inform policy dialogues, program design, and new research priorities; featuring the human face of USAID's land tenure work; and, engaging the global community of land tenure researchers, practitioners, donors, and policy makers by fostering dialogues and encouraging linkages.

As part of Year 3 work planning ERC proposed a number of communications activities including:

- Continued integration and promotion of geospatial analytical services and Land Potential Knowledge System (LandPKS) mobile application and the MAST application and pilot project. This effort is moving forward and ERC will be developing a photo essay to support LandPKS in the next quarter
- Quarterly webinars. This effort is moving forward with a joint webinar with research institute IFPRI on the topic "Women, Land and Food," scheduled for late October
- New Issue Briefs. This effort is moving forward as ERC completed a short briefer on Land Tenure and Violent Extremism and is developing two new briefs on Energy Infrastructure and Social Impacts
- Update key Country Profiles. This effort is moving forward based on a priority list of 20 countries whose profiles will be updated over the course of Year 3
- A country-level Operational Guidelines for Responsible Land-Based Investment. This activity will not move forward, however based on conversations with the LTRM Office a new pilot based on engaging with the private sector to pilot the use of the Operational Guidelines may be developed.

#### **COMMUNICATIONS ACTIVITIES TO SUPPORT LTPR DIVISION'S STRATEGIC OBJECTIVES**

##### **JULY CAMPAIGN**

Communications in July focused on promoting the MAST project and the LANDac Conference, held in Utrecht, Netherlands and support around an Ag Council event in which the LTRM Office participated. Major deliverables for the month included the following: ERC, emailed the second LTRM Office e-newsletter to an expanding mailing list; produced a Photo Essay entitled "The Faces of Ilalasimba" (in line with the Office's communication priority to put a human face on land tenure work); converted the Operational Guidelines on Responsible Land-Based Investment into an e-book; and produced a series of tweets to highlight the LANDac conference, the MAST pilot and the Ag Council event. Finally, during July ERC began preparation to market the LTRM Office's Massive Open Online Course (MOOC) on Land Tenure and Property Rights.

##### **AUGUST CAMPAIGN**

Communications in August focused on two efforts: promoting the LTRM Office MOOC (which launched in mid-September 2015) and a “Land Matters for Youth” media campaign, tied to International Youth Day. Major deliverables for the month included: an Agency Announcement for the MOOC, targeted emails and tweets announcing the MOOC for a variety of audiences; a MOOC commentary for the Land Tenure Portal; LinkedIn announcements; a Photo Essay on why “Land Matters for Youth,” an “Ask the Expert” video interview with Mr. Harold Liversage of IFAD, and a Commentary to complement the Photo Essay.

### **SEPTEMBER CAMPAIGN**

Communications in September focused on continued promotion of the MOOC in order to reach the target goal of 200 participants/100 USAID staff and on tweeting around SDG goals 2, 10 12, and 13 and the adoption of the SDGs at the 2015 UNGA meetings. Major deliverables for the month included: a series of targeted emails to partners and other strategic audiences, a social media campaign on the SDGs, and follow-up emails to MOOC participants and to targeted audiences.

### **PLANNING**

This quarter ERC began planning for the next major public communications event: a panel discussion on Women, Land and Food for late October, co-hosted by USAID and IFPRI. This quarter, ERC staff worked with USAID and IFPRI to finalize a list of speakers, arrange logistics and begin planning promotion.

In September, ERC Communications Specialist Jeremy Green traveled to Zambia with USAID/LTRM staff to capture stories, photos and videos related to the TGCC project. These materials will be used in upcoming communications campaigns and products which will be discussed and planned with USAID next quarter and beyond.

### **ISSUE BRIEFS**

#### **CLIMATE-SMART AGRICULTURE**

The Climate Smart Agriculture Issue Brief has been finalized and approved. ERC will promote the brief in line with the LTRM Office’s needs once USAID has determined how it wants this brief promoted in relation to other USAID CSA discussions.

#### **ENERGY AND INFRASTRUCTURE**

ERC contracted Mr. Darryl Vhugen as author for the Energy and Infrastructure Issue Brief. Mr. Vhugen produced an initial outline for the Brief as well as a revised outline. The revised outline was reviewed by the LTRM Office. In line with these revisions Mr. Vhugen will complete a first draft of this Issue Brief, which will be delivered in early October 2015.

#### **SOCIAL IMPACTS**

ERC contracted Dr. Jenny Spring as author for the Social Impacts Issue Brief. Dr. Springer produced an initial outline for the Brief as well as a revised outlined. Dr. Springer met with the LTRM Office to discuss framing for the article and audiences. The first draft of this Issue Brief will be delivered in late October 2015.

#### **COUNTERING VIOLENT EXTREMISM**

ERC delivered a short briefer document on Land Tenure and Countering Violent Extremism. The briefer has been finalized and approved. The final version was marked as SBU by the LTRM Office and will be kept as an internal USAID document.

## CONTENT

### TWEETS

There were several Twitter campaigns in Q2 including The Faces of Ilalasimba, LandAc, and an Ask Ag promotion, International Youth Day, promotion of the MOOC, SDG implementation/UNGA. USAID Economic Growth received 114.7K impressions in the 2nd quarter. This account also received 393 new followers, representing 18% growth in followers. Even though USAID Environment has a smaller audience, this audience is more engaged than the USAID Economic Growth handle. USAID Environment received 125K impressions for 2nd quarter and received 329 new followers, representing a 15% growth of followers for this account.

The top three tweets of the quarter were:

**TABLE 1. TOP THREE TWEETS THIS QUARTER**

Account	Tweet	Favorites	RTs	Impressions
USAIDEnviro	Secure #landrights can help decrease conflicts over land, learn more tmrrw during #AskAg chat <a href="http://t.co/a9hVkiMOzw">http://t.co/a9hVkiMOzw</a> <a href="http://t.co/jZUjM3PKDP">http://t.co/jZUjM3PKDP</a>	0	4	1,907
USAIDEnviro	Increasing land allocated to women can decrease food insecurity #landmatters <a href="http://bit.ly/1BCAEZw">http://bit.ly/1BCAEZw</a> #Ethiopia <a href="http://t.co/A1ZSISZji8">http://t.co/A1ZSISZji8</a>	1	5	1,602
USAIDEnviro	#AskAg chat: Land Tenure & Governance will explore challenges & solutions at project & policy level <a href="http://t.co/a9hVkiMOzw">http://t.co/a9hVkiMOzw</a> #LandMatters	2	1	1,573

### COMMENTARIES

This quarter ERC produced five commentaries for the USAID Land Tenure and Property Rights Portal.

**TABLE 2. COMMENTARIES POSTED THIS QUARTER**

Date	Title	Unique Page Views
Jul-01	Getting Specific on Land Matters: Geospatial Analysis	65
Jul-09	It Takes a Village—Mapping Land rights in Tanzania	147
Jul-21	Photo Essay: The Faces of Ilalasimba	189
Aug-12	Land Matters for Youth	67
Sep-09	Free Online Course on Land Tenure Property Rights	31

## **SUBTASK 3.D: DEVELOP AND REFINE RELEVANT LTPR TOOLS**

### **SUBTASK 3.D.1: DEVELOP AND REFINE LTPR TOOLS**

During this quarter there was minimal activity associated with this sub-task.

### **SUBTASK 3.D.2: LTPR / SOCIAL IMPACT INTEGRATION INTO SMALL SCALE GUIDELINES**

During this quarter there were no activities associated with this sub-task.

## **TASK 3 ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Promote and organize Women, Land and Food event
- Continue MOOC promotion
- Develop a photo essay or short video on LandPKS
- Develop communications products on TGCC from materials collected during the September TDY
- Begin the website redesign process
- Begin revising the prioritized Country Profiles
- Finalize Energy and Infrastructure and Social Impacts Issue Briefs
- Possibly support USAID communications around the Global Landscapes Forum
- Additional activities will be outlined in the October, November and December monthly communications plans
- DATS training for new users and address user questions/issues as needed

## **TASK 4—TRAINING**

Training activities this quarter focused primarily on the development and launch of USAID's Massive Open Online Course (MOOC) on Land Tenure and Property Rights. In addition to the MOOC, ERC facilitated travel and accommodation for two presenters for the United States Institute for Peace's Land, Property and Conflict training as part of USAID's support for that program.

### **SUBTASK 4.A: DEVELOP LTPR TRAINING MATERIALS AND MODULES**

The development of training materials and modules for each activity is addressed in the relevant subtasks below.

### **SUBTASK 4.B: CONDUCT ONE WASHINGTON, DC AND ONE REGIONAL LTPR TRAINING PER YEAR**

#### **SUBTASK 4.B.1: CONDUCT DC LTPR TRAINING**

There is no update on this subtask.

#### **SUBTASK 4.B.2: PREPARE FOR REGIONAL LTPR TRAINING**

There is no update on this subtask.

#### **SUBTASK 4.B.2.A: CONDUCT HAITI TRAINING**

There is no update on this subtask.

### **SUBTASK 4.C: DEVELOP AND CONDUCT ONLINE OR OTHER LTPR TRAINING COURSE OFFERINGS**

#### **SUBTASK 4.C.1: MASSIVE OPEN ONLINE COURSE**

ERC successfully launched the MOOC on the Canvas platform on September 14, 2015. The course will continue, with one new module released each week, through the end of 2015. The MOOC has drawn significant attention both inside USAID and externally. As of the end of the quarter over 1,600 people have registered for the course, which far exceeds the original goal of 200 participants. Of this 1,600, over 700 people have completed the Module 1 welcome survey. The results of this survey indicate that there is broad participation from numerous development organizations, universities, governments, and NGOs/CSOs from around the world. While the level of participation from outside of USAID has far exceeded expectations, registration by USAID staff remains below that target of 100 participants. As of the end of the quarter, 75 USAID staff are registered. To address this, ERC will work with LTRM to do additional internal USAID marketing in early October to try to boost participation before registration closes in mid-October.

The MOOC's interactive discussion forum has been very active (272 comments, questions and responses were posted for Module 1). This is very encouraging as it allows participants to share ideas and experiences. The high volume of discussion activity has also required more time for ERC staff to monitor and respond to posts than anticipated.

Editing of the module videos has continued throughout the quarter and will continue through next quarter. As of the end of the quarter, Modules 1-8 (with the exception of Module 6, which is being pushed back to later in the course) have been submitted to USAID for review. Modules 6 and 9-14 will be submitted for review and finalized next quarter.

#### **SUBTASK 4.D: SUPPORT LTPR CONFERENCES / EVENTS**

No update on this subtask.

#### **SUBTASK 4.E: DEVELOP AND CONDUCT LTPR COURSE FOR USG PARTNERS AND NGOS, INCLUDING BILATERAL AND MULTILATERAL AGENCIES**

##### **SUBTASK 4.E.1: UNITED STATES INSTITUTE FOR PEACE (USIP) LAND, PROPERTY AND CONFLICT COURSE**

This quarter ERC funded travel and accommodation for one presenter—Martina Santschi from Swisspeace—at the September USIP Land, Property and Conflict training. Travel was arranged for a second presenter, Peter van der Auweraert from IOM, but he was forced to cancel at the last minute.

##### **SUBTASK 4.E.2: COMMUNITY OF PRACTICE**

No update on this subtask.

#### **SUBTASK 4.F: USE OF GRANTS UNDER CONTRACT, SUPPORT NGOS, AND CIVIL SOCIETY ADVOCACY FOR THE VOLUNTARY GUIDELINES**

##### **SUBTASK 4.F.1: UNIVERSITY PROGRAMS**

This quarter ERC was informed that the project's Grants Manual, which is pending approval, will need to be updated to reflect changes to the ADS that occurred after the manual was submitted to USAID for approval in 2014. The revised Grants Manual was submitted September 28<sup>th</sup> to LTRM and subsequently provided to OAA for review and approval. After the Grants Manual is approved, ERC will begin the process of issuing research grants.

#### **TASK 4 ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- Continue to administer the MOOC
- Finalize all remaining module videos
- If the Grants Manual is approved, begin process of issuing research grants
- Begin planning support activities for the 2016 WB Conference on Land and Poverty

## **TASK 5—PILOT ACTIVITIES**

ERC is currently managing two pilot activities: the MAST project in Tanzania and the NLO project in Burkina Faso. Both projects are well underway and in each case reached important milestones during this quarter. Initial discussions were held with LTRM regarding Pilot 3.

### **SUBTASK 5.A: USING MOBILE TECHNOLOGIES AND CROWDSOURCING TO INFORM LAND ADMINISTRATION SYSTEMS—TANZANIA**

During this quarter the MAST pilot project completed all mapping of parcels in Ilalasimba and supported the Iringa Rural District Land Office (DLO) to print and deliver Adjudication Forms and Certificates of Customary Rights of Occupancy (CCROs) for 914 parcels. ERC participated in a village Delivery Ceremony on July 14 2015 that was attended by USAID, national and district government officials.

Following the completion of work in Ilalasimba ERC developed a subcontractor to expand MAST work into two additional villages in Iringa: Itagutwa and Idodi. CARE Tanzania, the local partner on this pilot required a 30-day period with no active work to close accounts before entering into a second contract. During that time, ERC worked with CARE to identify an approach to support participatory land use planning in Idodi. ERC also subcontracted with RMSI to make needed changes to the MAST application and database infrastructure and to prepare for the next round of MAST work. Finally, ERC worked with the LTRM Office to request geospatial imagery from the GeoCenter.

Mr. Jeffrey Euwema conducted a field visit to attend the Delivery Ceremony in July and held coordination meetings with Government of Tanzania officials in Dar es Salaam and scoping trips to the final two pilot villages of Itagutwa and Idodi. At the end of September initial outreach to the village governance bodies in Itagutwa began in advance of training.

### **SUBTASK 5.A ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- RMSI will completed needed upgrades to the MAST application and the MAST database infrastructure;
- Technology upgrades will be field tested by RMSI and ERC;
- Barring an unforeseen issues around the upcoming election ERC will:
  - initiate the MAST project in Itagutwa with trainings on land laws, on women’s land rights, on conflict resolution for the Village Assembly and Village Council;
  - Hamlet-level trainings will be provided to villagers in Itagutwa;
  - Trusted Intermediaries will be selected and trained in Itagutwa working with Trusted Intermediaries from Ilalasimba should they be available;
  - Mapping of parcels of Itagutwa will be completed;
- ERC will continue work with the DLO to validate MAST information;
- ERC will support land use planning efforts in Idodi.

### **SUBTASK 5.B: NATIONAL LAND OBSERVATORY—BURKINA FASO**

Activities conducted by the NLO during the final quarter of FY 2015 were based on and consistent with the NLO 5-year observation program finalized in June 2015 following nearly 12 months of concerted input and consensus across a broad range of stakeholders. As was its development, Implementation of the 5-year program is accomplished in ongoing collaboration with this network of stakeholders, most of

who serve as members of the NLO General Assembly governing body (which counts approximately 100 members). The 5-year observation program is complemented by a series of thematic strategies produced in tandem to the program, addressing the themes of data collection, communications, database management, gender, and diversification of NLO funding sources through establishment of partnerships.

The core of the 5-year program consists of defined sets of indicators organized to address 14 different land tenure themes of particular importance in Burkina Faso. The quarter featured development, refinement and launching of the NLO data collection system whose objective is to obtain the necessary information needed to monitor the thematic areas based on the specific indicators. Information sources are varied, including everything from local governments offering land tenure services to government services responsible for tax collection to development partners sponsoring activities that reinforce land tenure management in Burkina Faso. A number of protocols and agreements specifying the modalities for transfer of information from partners to NLO were established during the quarter, while additional protocols and agreements continue to be negotiated and will be finalized during the first quarters of FY 2016.

A number of activities were completed as part of the NLO communications strategy, including publication of the second edition of the NLO information quarterly, "Zoom Foncier," development of a partnership proposal addressed to the African Development Bank, dissemination of specialized land tenure management documents and information, participation in an international conference organized around the theme "Decentralization Renaissance," and interviews in preparation for the third edition of "Zoom Foncier."

In terms of the fundamental set of activities under the label information collection, an emphasis was placed during the quarter on collection of information related to the Rural Land Charters that have been established in some communes as mandated by the pioneering rural land tenure law adopted June 2009. Additional information items collected from local governments include delivery of rural land certificates in rural communes and land titles in urban zones, conflicts and conflict resolution, the functioning of local government land tenure services. It is also notable that during the quarter the NLO continued to expand its collection of tenure-themed documentation and to progressively make the documentation available through the NLO web portal ([www.onf-bf.org](http://www.onf-bf.org)). The design of the database to stock information based on NLO indicators is complete and the database has been installed at the NLO. The database will be an item for study and reinforcement during a planned upcoming USAID technical support mission (currently scheduled for December 2015). One also notes that a number of themes for the upcoming NLO series of "special studies" were identified during the quarter. Finally, a study of the performance and security of archiving systems in Burkina Faso that feature land tenure themes was nearing completion at the end of the quarter.

On the topic of partnership building and NLO financial autonomy that ensures capacity to implement the 5-year observation program, during the quarter the NLO developed and submitted funding requests to a number of technical and financial partners.

Finally, regarding administrative and financial management, the NLO maintained rigorous and complete management and documentation of all financial transactions during the quarter. A complete draft of the proposed NLO administrative and financial management manual was finalized during the quarter and awaits validation by the NLO governing body.

### **SUBTASK 5.B ACTIVITIES PLANNED DURING THE NEXT QUARTER**

- ERC and USAID will travel to Burkina in December 2015 to assess status of operations, provide geospatial training, and explore the feasibility of expanding MAST for use in Burkina Faso.
- NLO will continue to expand operations and data collection in line with the NLO's 5-year program.

# 4.0 PROJECT SPECIFIC PERFORMANCE INDICATORS

Outcome Indicators	# This Quarter	# Overall
<b>ERC Strategic Objective 1—Expanded evidence-based knowledge</b>		
# Promotions of completed products	2	20 (presentations of MAST and donor database, op guide, external blogs, interviews)
# Donors/Agencies that express interest in replication or scaling up a pilot	-	6
# Attendees or registrants of ERC content presentations	We will update this after the first iteration of the MOOC ends on Jan 1	733
# New USAID project awards that incorporate LTPR lessons learned	0	0
# Pilot replication sites	2	2
<b>ERC Strategic Objective 2—Best LTPR practices communicated to influence USG and global policies and practices</b>		
# Downloads of uploaded products	149	6128
# Mentions in Media scan	-	-
- # Mention LTRM Staff	4	17
- # Mention LTPR Portal Content	7	38
- # Mention LTPR Projects / Work	14	48
# (Re)tweets	294	2270
# Shares in LinkedIn	12	63
# Times USG requests data or LTPR info	n/a	n/a
# Requests for more information, meetings	n/a	n/a
Google, Twitter, Klout analytics	See Analytics Report	See Analytics Report
# Wiki contributors	n/a	n/a
<b>ERC Strategic Objective 3—Greater USAID and USG capacity in LTPR</b>		
% Increase between pre-and post-training evaluation scores	n/a	6%
% Training course participants from outside USAID	95%	20%

# Portal users from countries of recent TDYs	No longer able to report on this indicator	3094
# Requests for TDYs from recent training attendees	n/a	n/a
# Downloads of tools	8	192
# Active members of Communities of Practice	n/a	10
# Comments, decisions by Communities of Practice	n/a	n/a

Output Indicators	# This Quarter	# Overall
<b>Task 1—Impact Evaluation: Provides evidence-based social &amp; economic findings to inform USAID programming</b>		
# IE data collection instruments completed and approved	0	0
# IE evaluation methodologies completed and approved	0	1
# IE reports completed (Design)	0	1
# baseline & endline datasets	6	10
# Datasets available online	0	0
# Households surveyed	0	4332
<b>Task 2—Research: Builds knowledge, tests hypotheses, and devises innovative research methodologies &amp; approaches to strengthen LTPR programming</b>		
<b>Research Designs</b>		
# Research concept notes completed and approved	0	0
# Research work plans completed and approved	0	0
<b>Research Reports</b>		
# Research papers / reports completed and approved	0	4
# Research reports completed	0	0
# Baseline and endline data sets	n/a	n/a
# Working papers available	0	4
# Datasets available online	n/a	n/a
<b>IE Designs</b>		
# IE data collection instruments completed and approved	0	26
# IE evaluation methodologies completed and approved	0	5
<b>IE Completed</b>		
# program IE completed and approved	0	0
# IE reports completed (Design, Baseline)	0	0
# baseline & endline datasets (Qualitative)	3	12
# Datasets available online	0	0
# Households surveyed	0	~14,000

Output Indicators	# This Quarter	# Overall
<b>Task 3—Communication: Educates key audiences, facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots and STARR projects</b>		
% Recommended enhancements completed	n/a	100%
% response to portal user surveys	n/a	n/a
# Communications products developed (disaggregate by type, # times/variety of ways, frequency)	-	-
- Commentaries	5	71
- Tweets	107	1295
- World Bank marketing materials created	n/a	19
# ERC product presentations (BFS Ask Ag Chat, Ag Sector Council Panel, Op Guide Interview, Disaster Webinar, Innovation Fair, Gender and Land Rights Webinar, Urban Tenure Issue Brief, Global Donor Platform video interview, Global Donor Platform presentation in Paris, public presentation of Global Donor map at World Bank Land Conference, presentation of Global Donor map to AU-LPI at World Bank Conference, presentation of Global Donor map to Global Donor Working Group on Land at World Bank Land Conference)	2	12
# of issue briefs	1	5
# Wiki topics	n/a	n/a
# Communities of Practice facilitated	n/a	n/a
# of participants engaged in Community of Practice	n/a	n/a
% STARR partners that contribute	n/a	50%
# of tools developed or repackaged	0	1
<b>Task 4—Training: Builds LTPR capacity among USG, host country &amp; other key target audiences to support next generation of LTPR practitioners</b>		
# Training materials developed	7	22 (modules)
# People trained	0	78
# of trainings conducted	1	3
# Online courses developed	1	1
# Participants trained through online courses	We will update this after the first iteration of the MOOC ends on Jan 1	We will update this after the first iteration of the MOOC ends on Jan 1
<b>Task 5—Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future LTPR initiatives</b>		
# Plots surveyed and property rights recorded by pilot intervention	914	914
% households participating & recording their land rights	94%	94%
% household land rights disputed in a community	3%	3%

Output Indicators	# This Quarter	# Overall
% households with increased perception of tenure security at the end of the pilot from different demographic perspectives, especially gender disaggregated	n/a	n/a
% of crowdsourced land rights formalized	100%	100%
% of households requesting an upgrade in the information required to define their land rights during the pilot projects	n/a	n/a
Time, cost & ease of use in recording land rights information on mobile technology	62 days for 914 parcels vs. 144 days using traditional means \$27.67/parcel for MAST versus \$34-\$35 for traditional method*	62 days for 914 parcels vs. 144 days using traditional means \$27.67/parcel for MAST versus \$34-\$35 for traditional method*

\*note: includes a fixed cost of \$7/per parcel for the crested paper

Outcome Indicators	# This Quarter	# Overall
<b>STARR Reporting Indicators</b>		
# of improvements in laws and regulations affecting property rights of the urban and rural poor enacted with USG assistance	n/a	n/a
# of households who have obtained documented property rights as result of USG assistance (disaggregated by sex and individual/collective rights)	937	937
Person hours of training completed by government officials, traditional authority, or individuals related to land tenure and property rights supported by USG assistance (disaggregated by sex)	n/a	1,600 (832 hours for men; 768 hours for women)
# of previously existing land and natural resource-based conflicts resolved in areas receiving USG assistance for land conflict mitigation	n/a	n/a
# of people attending USG-assisted facilitated events that are geared toward strengthening understanding and awareness of property rights and resource governance-related issues (disaggregated by sex)	We will update this after the first iteration of the MOOC ends on Jan 1	1156
<b>Biodiversity and Sustainable Landscape Indicators</b>		
# of people with increased economic benefits derived from sustainable natural resource management and conservation as a result of USG assistance	n/a	n/a

# of hectares of biological significance and/or natural resources under improved natural resource management as a result of USG assistance	n/a	n/a
# of person hours of training in natural resources management and/or biodiversity conservation supported by USG assistance	n/a	n/a

# ANNEX A: ERC SUCCESS STORY

A success story from this quarter is provided on the following page.

## SUCCESS STORY

### Community-Based Forest Management Program Participatory Mapping



Photo Credit: Stephanie Fenner/Cloudburst

**Women in the Nyalugwe Chiefdom in the Nyimba District of Zambia participate in the CFP participatory mapping exercise.**

#### **Telling Our Story**

U.S. Agency for International Development  
Washington, DC 20523-1000  
<http://stories.usaid.gov>

The ERC impact evaluation (IE) of the USAID/Zambia-funded Community-based Forest Management Program (CFP) in Zambia aims to provide USAID with better information on climate change and land tenure and property rights (LTPR) within the context of REDD+ projects. More specifically, USAID's primary learning objectives for the CFP IE are to understand how REDD+ programs impact LTPR and related livelihoods, and to learn about what aspects of REDD+ programming are most effective in incentivizing long-term carbon sequestration and reduced GHG emissions from forests and landscapes. Baseline data collection for the CFP IE launched in March 2015 and concluded in April 2015. Data collection activities across the Nyimba, Mambwe, and Lundazi districts included the facilitation of 4395 household surveys, 820 wives surveys, 282 headperson surveys, 258 key informant interviews, 80 focus group discussions, and 40 participatory mapping exercises.

The CFP IE is the first ERC IE to employ participatory mapping exercises as a part of the evaluation methodology. Preliminary findings from this quarter's analysis of the baseline data suggest that the data obtained from the participatory mapping exercises is particularly valuable in contributing to the survey team's understanding of forest users, the norms and values they share, and the context in which forest use, access and decision making take place. Additionally, because the exercise was carried out with separate groups of men and women from the same village, the mapping data contributes to our knowledge of gendered differences in perceptions, needs, and access to resources across the study area.

Throughout each exercise, groups of people were asked by a facilitator to draw a map of their village. Participants were asked to include specific objects and areas relevant to the CFP IE research questions, such as village infrastructure, village boundaries, agricultural fields, nearby forests, and sources of fuel and water. Participants were also asked to identify and explain the spaces and resources most important to their village. Once the map was complete, the facilitator asked the group to share and explain the image they created. Designed to complement the CFP IE quantitative instruments, the mapping exercises allowed participants to articulate and communicate their knowledge and understanding of their village and surrounding areas.

While the maps spatially identify key resources and spaces, the translated transcripts of the corresponding discussions reveal that the participatory mapping exercise successfully created an open forum for discussion and sharing information, allowing respondents to explain in their own words the complex social, political, economic and cultural dimensions of their livelihoods. The preliminary analysis of the data obtained sheds light on primary activities in the study area leading to forest degradation and the reasons they occur, forest access and management, perceptions of climate change and tenure security, and the significant effects of lost access to forest resources on forest-based livelihoods.

While the CFP quantitative survey instruments produce data that answers “what” types of questions, the participatory mapping data can help address “how” and “why” types of questions from the perspective of the participants themselves. This provides the evaluation team with a locally informed, culturally nuanced understanding of villages and their resources. ERC believes that juxtaposing and joining the cultural knowledge of the participatory maps with the other IE data will allow for better comprehension and explanation of CFP impacts, thus showcasing an example of a successful IE instrument that will help better inform USAID and its partners on LTPR in the context of forest-based livelihoods and what aspects of REDD+ programming are most effective.

# ANNEX B: MAST SUCCESS STORY

A success story from about the MAST pilot from this quarter is provided on the following page.

## SUCCESS STORY

### MAST Delivers CCROs in Ilalasimba



Photo Credit: Jeffrey Euwema/Cloudburst

**Villagers in Ilalasimba Tanzania receive Certificates of Customary Rights of Occupancy (CCROs) at Delivery Ceremony in July, 2015**

#### Telling Our Story

U.S. Agency for International Development  
Washington, DC 20523-1000  
<http://stories.usaid.gov>

On July 14, 2015, the Mobile Application to Secure Tenure (MAST) pilot project reached a major milestone by holding a Delivery Ceremony for villagers in Ilalasimba, Tanzania. The Delivery Ceremony, which was attended by villagers, national officials from the Ministry of Lands, Housing and Human Settlements Development, district government officials from Iringa District, USAID staff, MAST local implementing partners CARE TZ and TAGRODE and ERC staff, was a celebration of what villagers, working with the District Land Office and USAID, had accomplished: the successful mapping, registration and validation of land rights for 914 parcels in the rural village.

The MAST project was designed to test the hypothesis that land rights could be successfully crowdsourced by local people. Beginning in March and running through late June, the MAST project trained local women and men in the terms and conditions of Tanzania's land laws, provided specific training on the rights women hold under these laws, trained 8 local villagers to use the MAST mobile application to capture geospatial coordinates and map village parcel boundaries, verify demographic and tenure information with parcel holders and neighbors, validate the data captured in the field at the District Land Office, and then print and verify formal documentation of land rights: the CCROs. The Delivery Ceremony marked the completion of this effort.

Based on our experiences in the field during the first phase of the MAST project we are able to share the following lessons:

- Outreach at the hamlet level was an important element of our engagement and allowed us to engage more villagers to build buy-in and support for the effort;
- An expanded focus on women's rights to land was necessary to address social norms;
- Creating a participatory approach that built local knowledge and skills was a key element of the success of the project; and
- Strong collaboration between all stakeholders and especially between the District and National level land offices, the MAST project and village leadership was also extremely helpful in maintaining project timelines and in overcoming technical glitches.

# ANNEX C: NLO SUCCESS STORY

A success story about the NLO pilot from this quarter is provided on the following page.

## SUCCESS STORY

### **Burkina Faso's National Land Observatory: Moving From Program Development to Program Implementation**



#### **NLO staff and Board members at a program development workshop.**

#### **Telling Our Story**

U.S. Agency for International Development  
Washington, DC 20523-1000

<http://stories.usaid.gov>

The National Land Tenure Observatory (NLO) in Burkina Faso is a product of the same wave of land tenure reform that has been ongoing in Burkina Faso since the early-2000s and culminated in a national rural land policy (2007) and rural land tenure law (2009). The principal driver of rural land tenure reform is growing awareness of the government (GoBF) that the land tenure situation in rural areas presents a significant risk to social peace and a constraint to economic development. The general principles that have emerged and been adopted by the GOBF to guide development of a new rural land tenure policy include: recognition of customary land property rights; fair and secure access to land for all categories of legitimate rights holders; increased authority and responsibilities of local governments to manage key aspects of land tenure; improved land administration by the government; and participatory processes for policy development.

The NLO is a unique hybrid organization whose membership includes the official policy-making establishment (the central government), the policy-implementing establishment (local governments), the policy-lobbying establishment (the NGO community), and policy consumers (representatives of civil society including customary and religious leaders, women and youth organizations, agricultural and livestock producers and others). Given its heterogeneous composition one might expect a fairly long gestation in achieving consensus around a program—and one would be right. The targeted 5-year NLO Observation Program was officially launched on June 16, 2015 in the course of a meeting of the NLO General Assembly, just under a year from the date on which the NLO received its legal charter on July 3, 2014.

The NLO is currently collecting information based on 2-5 indicators identified for each of 14 land tenure issue areas, most of which apply to both the rural and urban domains. The first systematic data analyses and report are anticipated by late-October 2015, thus initiating biannual reporting on consistent sets of indicators that will enable identification and tracking of land tenure and land use trends over time. In addition the NLO is finalizing plans to conduct 3-4 studies each year on specific land tenure themes of interest. Stakeholders and observers interested in following land tenure in Burkina Faso are advised to stay tuned for coming developments and products from the country's new National Land Tenure Observatory.

# ANNEX D: ERC PROJECT BRIEF UPDATE

An updated project brief is provided on the following page.



# PROJECT BRIEF

# EVALUATION, RESEARCH AND COMMUNICATION PROJECT

## BACKGROUND

The Evaluation, Research and Communication (ERC) project is a 5-year initiative, launched in 2013 under the Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC). The purpose of the project is to create, expand, and communicate evidence-based knowledge around best land tenure and property rights (LTPR) practices in order to enhance internal USAID and external U.S. Government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key development objectives. The ERC project consists of five tasks:

- Task 1—Impact Evaluation: Promotes evidence-based policy by designing and implementing innovative approaches to measure the impact of USAID LTPR programming
- Task 2—Research: Strengthens knowledge and understanding of LTPR by undertaking innovative research and generating evidence-based results
- Task 3—Communication: Facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots
- Task 4—Training: Builds LTPR capacity among USG, host country and other key target audiences to support the next generation of LTPR practitioners
- Task 5—Pilots: Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future initiatives

### Sample Research Activities:

- Designing an impact evaluation and collecting baseline data for the TGCC Climate Smart Agriculture pilot in Zambia focusing on the relationship between strengthened customary tenure and household adoption of agroforestry practices
- Conducting an impact evaluation of the REDD+ Community Forest Program on LTPR and global climate change indicators in Zambia

## PRELIMINARY OUTCOMES

Under Tasks 1 and 2, USAID is implementing a series of rigorous impact evaluations (IE) to more precisely determine the impact on livelihood outcomes of land tenure interventions. In Ethiopia, ERC conducted baseline data collection and analysis for the [Land Administration to Nurture Development \(LAND\)](#) project in the Oromia region and is actively preparing the design for a second LAND project IE in the Afar region. Also in Ethiopia, ERC collected endline data, completed analysis of baseline and endline data, and drafted an endline report for an IE of the [Ethiopia Land Administration Program \(ELAP\)](#) and the [Ethiopia Strengthening Land Tenure and Administration Program \(ELTAP\)](#). ERC has collected baseline data as part of the IE of the [Property Rights and Artisanal Diamond Development \(PRADD II\)](#) project in Guinea and the Community Land Protection Program (CLPP) in Liberia. In Zambia, baseline data has been collected as part of the IE incorporating a randomized control trial design to measure the impact of USAID's [Tenure and Global Climate Change \(TGCC\)](#) Project's land

tenure and agroforestry interventions on rural farmers. Also in Zambia, ERC has designed an evaluation and conducted baseline data collection on the REDD+ Community-based Forest Management Project (CFP) in Zambia's Eastern Province. The results of these IEs are expected to provide USAID and the broader international development community with more thorough evidence on whether and how various land tenure interventions contribute to enhanced food security, improved management of natural resources, reduced conflict, and greater economic growth.

Under Task 3, ERC conducts targeted communication campaigns to promote STARR project impacts, research, best practices, and lessons learned from STARR and USAID's broader land tenure portfolio. Recent communications campaigns have focused on: Land Matters for Youth, the Mobile Application to Secure Tenure (MAST) project and included a sustained campaign to promote the LTRM Office's Land Tenure and Property Rights MOOC (see below). ERC also manages the USAID Land Tenure Portal ([www.usaidlandtenure.net](http://www.usaidlandtenure.net)), which features commentaries, issue briefs, project information, country profiles and other products detailing the results, challenges, and lessons from USAID's efforts to improve land and resource governance for all members of society. ERC will be working with the LTRM Office to redesign the Portal during Year 3.



Impact evaluation teams survey households in the Chipata District of Eastern Zambia.

Under Task 4, USAID is developing training initiatives that include USAID's first Massive Open Online Course (MOOC), which is on LTPR; a Land Tenure Community of Practice for more experienced practitioners within the USG; and specialized Mission-oriented trainings. ERC has also drafted a grants mechanism to support academic research on LTPR. These initiatives are designed to build capacity within USAID, the USG, and the broader development community to better understand and address LTPR issues.

Under Task 5, USAID's [Mobile Applications to Secure Tenure \(MAST\)](#) looks to answer a question at the forefront of discussion within the land tenure community: can crowd-sourced property information collected using accessible and affordable mobile technology reduce costs and time associated with registering rights, and does having access to this technology help to improve perceptions of tenure security? During this quarter the MAST project completed its mapping for 914 parcels in Village 1, Ilalasimba and supported the Government of Tanzania's District Land Office (DLO) in Iringa Rural District as it validated parcel maps and land rights data. This allowed the DLO to print and deliver Certificates of Customary Rights of Occupancy (CCROs) to parcel holders. ERC conducted one field trip: Mr. Jeffrey Euwema traveled to Utrecht to present initial findings from the MAST pilot at the LANDac conference. He then travelled on to Tanzania to participate in the Delivery Ceremony alongside Government of Tanzania (GoT) and USAID representatives. He then conducted a short scoping trip to Villages 2 and 3 (Itagutwa and Idodi). ERC finalized contracting with local implementing partners CARE Tanzania and TAGRODE to conduct implementation activities in these two villages. We also finalized contracting with software development partner RMSI, which made adjustments to the user interface to improve functionality. Finally, we also worked with CARE Tanzania to provide additional support for a more participatory land use planning process in Idodi village as a precursor to land adjudication activities associated with the delivery of CCROs.

In support of 2014 G-7 commitments, USAID is supporting the [National Land Observatory \(NLO\)](#) in Burkina Faso. The NLO is an independent organization that undertakes research on land governance issues in the country and coordinates with regional stakeholders on land governance issues to promote transparency.

**USAID ERC COR:** Mr. Anthony Piaskowy

**Cloudburst ERC Acting COP:** Mr. Jeff Ploetz, [Jeff.Ploetz@cloudburstgroup.com](mailto:Jeff.Ploetz@cloudburstgroup.com)

**USAID LTPR Portal:** <http://usaidlandtenure.net>

# ANNEX E: ERC MEDIA

5 media products—3 articles, 1 video, and photos and captions—are provided on the following pages. Per the new photo submission guidance, ERC photos have been uploaded to the USAID Land Matters Flickr pool. Links to the photos and captions are provided.

# MEDIA I. ARTICLE: CONTINUE THE CHAT ON LAND TENURE THROUGH USAID'S NEW MASSIVE OPEN ONLINE COURSE

The screenshot shows the Agrilinks website interface. At the top, there is a navigation bar with links for ABOUT, CONTACT, FAQ, JohnCDwyer, MEMBERS, and LOG OUT. A language selection dropdown is set to 'Select language'. The main header features the Agrilinks logo with the tagline 'Achieving agriculture-led food security through knowledge sharing' and the USAID logo with 'FROM THE AMERICAN PEOPLE'. Below the header is a green navigation bar with links for BLOG, EVENTS, RESOURCES, ACTIVITIES, and GROUPS, along with a search bar. The main content area displays the article title 'Continue the Chat on Land Tenure through USAID's New Massive Open Online Course' by ANTHONY PIASKOWY, dated SEP 7, 2015. The article text describes an 'Ask Ag Chat' about Land Tenure and Governance. To the right of the article is a sidebar with a 'Contribute to Blog and News' section showing 688 posts and a '+ BLOG' button, a 'Contact Us' section with an email icon, and a 'You May Also Like' section listing related resources such as 'USAID Africa Lead Resources' and 'Land Tenure and Property Rights Tools'. A video player is embedded in the article, showing a lecture titled 'Conceptual Issues' with a list of topics: 1. food production, 2. cash incomes, 3. social security, and 4. home for retirement. The video is presented by Thomas Jayne, Michigan State University.

Read the full article here: <http://agrilinks.org/blog/continue-chat-land-tenure-through-usaid%E2%80%99s-new-massive-open-online-course>

## MEDIA 2. ARTICLE: FEATURE-SMARTPHONES HELP TANZANIAN WOMEN SECURE LAND RIGHTS

# SUSTAINABILITY

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### FEATURE-Smartphones help Tanzanian women secure land rights

Email Print Tweet 0 G+1 0 Recommend 0 Share 0

By Kizito Makoye | 25th August 2015

ILALASIMBA, Tanzania, Aug 25 (Thomson Reuters Foundation) – Yolanda Ngunda has every reason to smile now she holds a title deed recognising her as sole owner of a disputed plot of rugged farmland in Tanzania's remote southern highlands.

For the past decade, the 51-year-old widow, who lives in Ilalasimba village in the rural district of Iringa, was embroiled in a family feud as her brothers-in-law tried to grab her land and kick her out of a brick house she built with her late husband who died after a short illness.

"I have been living in fear all those years because I did not have any document that supported my land rights claim. I have now won the battle," she told the Thomson Reuters Foundation, proudly displaying her certificate printed on pale-green paper.

#### TOPICS

Climate and Energy, Corporate Governance

#### RELATED ARTICLES

- EXECUTIVE PERSPECTIVE: Call to Action: Bringing Down Legal Barriers for Women

Read the full article here: <http://sustainability.thomsonreuters.com/2015/08/25/feature-smartphones-help-tanzanian-women-secure-land-rights/>

### MEDIA 3. VIDEO: MOBILE APPLICATION TO SECURE TENURE CCRO CEREMONY



View the full video here: <https://www.youtube.com/watch?v=CrM5WB0Eo0k>

## MEDIA 4. NEWSLETTER

USAID Land Tenure and Natural Resource Management Newsletter [View this email in your browser](#)



# Land Tenure & Resource Management



*Why Land Matters Newsletter Vol. 1 No. 2*

### Two Key Reasons Why Land Tenure Matters for Nepal's Earthquake Relief and Recovery

The 7.8 magnitude earthquake that struck Nepal in April affected eight million people and destroyed or damaged over 760,000 homes. Drawing from recent research on land tenure and disasters, there are two key points development actors should consider as they move into supporting longer term reconstruction and development efforts in the earthquake-affected districts. [Read more >>](#)



#### Upcoming Event



#### Ag Sector Council Event

In July, we will be teaming up with Agrilinks to examine the intersection between land tenure and food security. Look out for an expert panel discussion in late July, new blogs, and more.

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#### Video: Global Land Forum 2015

View the full newsletter here: <http://eepurl.com/br7aEP>

## MEDIA 5. PHOTOS AND CAPTIONS

### TANZANIA: MOBILE APPLICATION TO SECURE LAND TENURE PHOTOS

#### 1. **Photo:** [Faces of Ilalasimba: Enelika Kasike](#)

- **Caption:** “I have a farm with my brother but I was told I could not own myself, only with a husband. Now I understand I have a right to inherit my father’s land. This will benefit me and my children,” explains Enelika Kasike, a villager in Ilalasimba where several hundred villagers received formal documentation of their land rights thanks to USAID’s pilot project, Mobile Application to Secure Tenure (MAST).

#### 2. **Photo:** [Faces of Ilalasimba: Pascal Kilasi](#)

- **Caption:** In July 2015, several hundred villagers in Ilalasimba, Tanzania received formal documentation of their land rights thanks to USAID’s pilot project, Mobile Application to Secure Tenure (MAST). USAID has developed a participatory methodology to implement the pilot, combining the use of technology with village-wide trainings on Tanzania’s land laws to build knowledge and strengthen capacity to support dispute resolution.

The results from the first phase of the pilot project are encouraging; in just under three weeks, trusted intermediaries mapped and collected information for 937 parcels. Some even went a step further and learned how to validate the data that they collected in the field. These images are of some of the beneficiaries in Ilalasimba.

### ZAMBIA: TENURE AND GLOBAL CLIMATE CHANGE PHOTOS

#### 1. **Photo:** [Validating Land Claims in Zambia](#)

- **Caption:** Standing in her newly demarcated field, Josephine Phiri (center) holds a receipt that validates her claim to her most important asset: this piece of land. Ms. Phiri has just guided Alice Mvula (right) and Samuel Phiri (left) on a “boundary walk” along the borders of her land. Ms. Mvula recorded the boundaries and information about the parcel with a hand-held GPS as part of a USAID-supported customary land certification program in Zambia’s Eastern Province. Soon, Ms. Phiri will be issued a customary land certificate, documenting her rights to this parcel of land. Photo Credit: Jeremy Green/The Cloudburst Group

#### 2. **Photo:** [Participatory Mapping and Land Certification in Zambia](#)

- **Caption:** Laida Phiri proudly displays her land certificate in Mphondolo, Zambia. This piece of paper contains Ms. Phiri’s name, a map of her parcel of land, and the names of her relatives. The land certificate will provide Ms. Phiri with increased security against disputes over boundaries or wrongful displacement. The certificate is the result of a community-wide participatory mapping and land certification program supported by USAID. Photo Credit: Jeremy Green/The Cloudburst Group

# ANNEX F: PROJECT STAFF

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Note: Jessica Nabongo, ERC Senior Communications Analyst, resigned from Cloudburst at the end of the quarter.

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