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EVALUATION, RESEARCH, AND COMMUNICATION (ERC) PROJECT

Quarterly Report (October 1–December 31, 2016)

JANUARY 2017

This document was produced for review by the United States Agency for International Development. It was prepared by The Cloudburst Group for the Evaluation, Research, and Communication (ERC) Task Order under the Strengthening Tenure and Resource Rights (STARR) IQC.

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DISCLAIMER

The authors' views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government.

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ACRONYMS AND ABBREVIATIONS

CDLA	Chipata District Land Alliance
CFP	Community Forest Program
CLPP	Community Land Protection Program
CO	Contracting Officer
COP	Chief of Party
COR	Contracting Officer's Representative
DCHA	USAID Bureau for Democracy, Conflict and Humanitarian Assistance
E3/Land	USAID's Land Office under the Bureau for Economic Growth, Education, and Environment
ELAP	Ethiopia Land Administration Program
ELTAP	Ethiopia Strengthening Land Tenure and Administration Program
ERC	Evaluation, Research, and Communication Project
IE	Impact Evaluation
IQC	Indefinite Quantity Contract
IRB	Institutional Review Board
LAND	Land Administration to Nurture Development
LPA	USAID Bureau of Legislative and Public Affairs
LTPR	Land Tenure and Property Rights
MAST	Mobile Application to Secure Tenure
M&E	Monitoring and Evaluation
MOOC	Massive Open Online Course
NGO	Non-Governmental Organization
OAA	USAID's Office of Acquisition and Assistance
ONF	National Land Observatory of Burkina Faso (Observatoire National du Foncier)

PE	Performance Evaluation
PI	Principal Investigator
PRADD	Property Rights and Artisanal Diamond Development II
QA	Quality Assurance
REDD+	Reducing Emissions from Deforestation and Forest Degradation
RFP	Request for Proposals
SEA	Sustainable Ecosystem Advanced
SME	Subject Matter Expert
SOW	Scope of Work
STARR	Strengthening Tenure and Resource Rights
TDY	Temporary Duty Travel
TGCC	Tenure and Global Climate Change
USAID	United States Agency for International Development
USG	United States Government
USIP	United States Institute for Peace

I.0 INTRODUCTION AND BACKGROUND

The Evaluation, Research, and Communication project (ERC) is a five-year Task Order (# AID-OAA-TO-13-00019) under the USAID Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC). ERC began in May, 2013 and is implemented by Cloudburst Consulting Group, Inc. (Cloudburst). The purpose of ERC is to create, expand, and communicate the results of evidence-based knowledge around best practices in land tenure and property rights (LTPR). ERC is enhancing internal USAID and external U.S. Government (USG) learning, guiding program design and implementation, and making the most effective use of limited development resources to accomplish key USG development objectives. These objectives include expanding economic growth, improving food security and agricultural productivity, limiting conflict, empowering women, addressing global climate change, and improving natural resource management.

The project supports achievement of USAID's Climate Change and Development Strategy under Strategic Objective 1, Intermediate Result 1.2, that includes "ensuring the rights and engagement of local and indigenous communities" in conjunction with a focus on improving tools and capacity for land-use planning to reduce deforestation. ERC also supports biodiversity conservation through collection and dissemination of evidence-based knowledge on how secure LTPR can incentivize sustainable land use and protection of valuable ecosystems including the forest, water, and wildlife within them. ERC employs a multidisciplinary approach that aligns with USAID Forward principles of learning and evidence-based programming as well as gender equality and female empowerment.

This project includes five task areas that are under the direction of USAID's E3/Land Office (E3/Land). These include:

- Impact evaluation (IE), including conducting evaluations of LTPR activities and components and supporting enhanced IE capacity of USAID staff;
- Research, focusing on providing rigorous evidence for LTPR theory of change and testing development hypotheses as well as innovative approaches;
- Communication of LTPR-related messages, information, knowledge, and research results to raise awareness and advance cost-effective LTPR programming in USAID and other implementing organizations;
- Training of USAID staff and partners in LTPR principles and programming approaches; and
- Conducting pilot activities of promising innovative approaches in LTPR.

2.0 EXECUTIVE SUMMARY

During this quarter ERC continued work on IE baseline reports, drafted new pre-analysis plans and accompanying data collection tools, launched the new USAID LandLinks website, held several public land educational events, developed the Massive Open Online Course (MOOC) 2.0 (to launch in January 2017), supported the ONF as it adapts the Mobile Application to Secure Tenure (MAST) for use in Burkina Faso, and selected partners for implementation of a Responsible Land-Based Investment pilot project. This represents progress in line with ERC's Year 4 work plan (May 2016-April 2017).

Under Task 2, ERC completed the draft of the Community Forest Program (CFP) IE baseline report in Zambia, completed the draft of the Tenure Security research paper, and prepared two abstracts of papers that were accepted for presentation at the 2017 World Bank Conference on Land and Poverty. Also under Task 2, a firm was selected to do the midline data collection for the performance evaluation (PE) of the Community Land Protection Program (CLPP) in Liberia, and additional preparation for this effort was made. For the SEA IE in Indonesia, ERC developed an IE Design Report and associated baseline data collection indicators.

Under Task 3, ERC launched the re-designed website (LandLinks) on October 11, carried out website troubleshooting and QA tasks, and launched the Wrike project management system. In addition, ERC produced a photo essay on apricot farmers in Tajikistan, held a webinar on the Kosovo Country Profile, and hosted a panel event on Artisanal Mining, Property Rights, and Development. Also under Task 3, ERC-produced fact sheets on food security and women's land rights were published, and work on several country profiles continued. Finally, ERC also supported ad hoc requests to develop a Gender Analysis for the Urban Team at USAID and promote the U.S. Government's National Action Plan on Responsible Business Conduct, which featured Land Tenure Country Profiles, the Land Tenure and Property Rights MOOC, and pilot 3 activities.

Under Task 4, ERC prepared for the launch of MOOC 2.0 on January 23, 2017. ERC filmed and began the editing process for three new MOOC modules on Geospatial Data, Customary Tenure, and the USAID Programming Cycle. ERC also re-filmed the introductory module and developed a promotional video. During the quarter ERC worked with third party platform Canvas to set up the new MOOC, including updating videos, quizzes, and required readings. ERC also developed a promotional plan and syllabus for the new MOOC.

Under Task 5, ERC submitted its final report on the MAST pilot project in Tanzania, thus closing out the pilot. ERC also scaled-up adaptation of the MAST technology for use in Burkina Faso, with the highlights being a launch event on October 27 and completing the field processing of 2,173 land parcels in Boudry Commune. Finally, on Pilot 3 ERC signed a contract to carry out a responsible land-based investment pilot in Mozambique and Cameroon, and planning for implementation commenced.

3.0 PROJECT ACTIVITIES

TASK 1—IMPACT EVALUATION

SUBTASK 1.A: EVALUATION OF LAND CERTIFICATION PROGRAMS IN ETHIOPIA

There will be no further activities under this subtask.

TASK 2—RESEARCH

During the quarter, ERC Task 2 continued work on five ongoing evaluations and made progress on three research products. In particular, the CLPP Pre-Analysis Plan, LAND Afar IE Baseline Report, and LAND Afar IE datasets were submitted for external review this quarter, and the CFP IE Baseline Report was submitted for E3/Land approval. Tasks on the CLPP PE also moved forward this quarter, including finalization of the midline instruments, programming of the midline instruments into an electronic platform, and submission of Institutional Review Board (IRB) applications to fulfill the ethical consideration of the study. A data collection firm was also identified and contracted for the midline data collection effort. ERC made progress on the SEA IE Evaluation Design Report, including the identification of SMEs and drafting applicable sections of the Design Report. Finally, ERC completed a draft of the Tenure Security Research paper, and following approval of two World Bank 2017 conference abstracts, began the initial steps for drafting the two research products. Each of these accomplishments, as well as other Task 2 subtask activities, are elaborated on in the following sections.

SUBTASK 2.A: ALTERNATIVE LAND TENURE ARRANGEMENTS IN THE CONTEXT OF LARGE SCALE LAND ACQUISITION

There will be no further activities under this subtask.

SUBTASK 2.B: FEASIBILITY OF UTILIZING MOBILE TECHNOLOGY TO GATHER AND COMMUNICATE LAND RIGHTS INFORMATION

As agreed with E3/Land, this subtask will be met through activities described under Task 5.A.

SUBTASK 2.C: IMPACT OF REDD+ PROJECTS ON TENURE AND PROPERTY RIGHTS

ERC is doing an IE of the CFP in Zambia. During the quarter ERC submitted the CFP IE Baseline Report for E3/Land approval after finalizing the ‘Balance and Power’ section of the CFP IE Baseline Report. The evaluation team was able to update and finalize this section after receiving additional information from BCP—the CFP implementing firm—regarding the final set of villages selected for project implementation (IE treatment villages) in the Nyimba district. ERC conducted an overlap analysis to determine if villages selected by BCP as treatment villages in the Mambwe and Lundazi districts overlap with villages originally

designated as control villages for the CFP IE as control villages. Following this overlap analysis, the team revised the power calculations and treatment versus control balance statistics to reflect the new designation of treatment sites. Based on the results, the team determined that the evaluation remains a viable research endeavor with sufficient power and acceptable balance to pursue future rounds of data collection and analysis.

SUBTASK 2.D: DEVELOP AND IMPLEMENT A RESEARCH AGENDA

2.D.1: DEVELOP RESEARCH AGENDA AND ANALYTICAL SUPPORT

Progress continued on the Tenure Security research paper, the final Task 2 carry-over deliverable from Year 3. The Tenure Security paper is a collaborative research effort between ERC and E3/Land and is focused on a cross-country analysis of land governance and tenure security across the ERC IE research portfolio. A draft of the paper was submitted for E3/Land review at the end of the quarter. The paper will be updated and finalized based on E3/Land feedback in January 2017.

Two paper abstracts were approved for presentation at the 2017 World Bank Conference on Land and Poverty. The first paper expands on the tenure security and governance findings from the LAND Afar IE Baseline Report. The second paper will distill and summarize the results of the Ethiopia Land Administration Program (ELAP) / Ethiopia Strengthening Land Tenure and Administration Program (ELTAP) IE Endline Report. This quarter the team worked on developing an annotated bibliography and developing a dataset for the LAND Afar paper. Additionally, under task 2.D.1, the ERC research team began the planning process and initial research tasks for one of the Year 4 policy papers on 'credit taking and rental markets'. This included conducting an initial literature review and identifying relevant variables to pull from the Afar, CFP and Tenure and Global Climate Change (TGCC) IEs to inform the paper. Work on all of these papers will continue into next quarter.

2.D.2: IMPLEMENT RESEARCH AGENDA

2.D.2.A: LAND ADMINISTRATION TO NURTURE DEVELOPMENT IMPACT EVALUATION (OROMIA, ETHIOPIA)

There are no current activities under this subtask.

2.D.2.B: PROPERTY RIGHTS AND ARTISANAL DIAMOND DEVELOPMENT PROJECT II IMPACT EVALUATION (GUINEA)

There will be no further activities under this subtask.

2.D.2.C: TENURE AND GLOBAL CLIMATE CHANGE IMPACT EVALUATION (ZAMBIA)

ERC continued working on several adjustments to the TGCC Pre-Analysis Plan and survey instruments. This included adding a participation index to measure beneficiaries' engagement with the Chipata District Land Alliance (CDLA) intervention, as well as updates to the indicators and PAP regression specifications based on SME review. Several of these edits are due to changes in the CDLA intervention, including a more limited distribution of household certificates than originally anticipated. ERC will need to continue to update several aspects of the design and instruments as more information becomes available about certificate coverage.

In the next quarter, ERC will finalize the TGCC IE Pre-Analysis Plan and survey instruments and submit the products for external review.

2.D.2.D: COMMUNITY LAND PROTECTION PROGRAM PERFORMANCE EVALUATION (LIBERIA)

There were several notable accomplishments for the CLPP PE this quarter. ERC finalized the monitoring and evaluation (M&E) data collection tools and pre-analysis plan for external review, completed the midline survey instruments, initiated electronic programming of the survey instruments, and began collecting supplemental M&E data from SDI. Significantly, ERC solicited proposals from qualified data collection firms in Liberia and established a subcontract with a reputable firm for the midline data collection effort. ERC also submitted two IRB applications: one to Clark University and one to University College London. Both of these applications were approved. Finally, travel and training preparations are underway, with an expected midline data collection training launch date of early February 2017.

2.D.2.E: LAND ADMINISTRATION TO NURTURE DEVELOPMENT IMPACT EVALUATION (AFAR, ETHIOPIA)

The two primary accomplishments for the LAND Afar IE this quarter include the submission of the LAND Afar IE Baseline Report and data package for external review. Upon receipt of feedback, ERC will update and finalize these two products for approval and posting on the LandLinks website.

2.D.2.F: SUSTAINABLE ECOSYSTEM ADVANCED PROJECT IMPACT EVALUATION (INDONESIA)

This quarter, following USAID/Indonesia's review of the Concept Note and receipt of initial project information, the evaluation team proceeded with the development of the SEA IE Design Report and associated baseline data collection indicators. ERC reviewed documents provided by the SEA team, expanded the literature review on fisheries management, developed a SEA IE database to aid in the matching and control site selection and collaborated with E3/Land to develop a geospatial data request for the SEA team.

Based on feedback from USAID/Indonesia about the composition of the field team, ERC changed the composition and identified a biodiversity SME and a fisheries management SME to serve as co-PIs for the evaluation. It is important to highlight that the SEA project sites at the district and community levels are not yet finalized and local intervention activities are still under development. Information on the location and number of project sites, as well as the specifics of the community interventions that serve as the focus of the evaluation, will be required before the IE design can be finalized.

TASK 2 ACTIVITIES PLANNED DURING THE NEXT QUARTER

- Submit LAND/Afar IE Baseline Report for final approval
- Submit LAND/Afar datasets for approval and posting on the LandLinks website
- Finalize and test programmed instruments for CLPP
- Finalize training modules for the CLPP PE
- Launch CLPP PE training and pilot for midline data collection
- Launch midline CLPP PE data collection
- Submit the TGCC pre-analysis plan for external review
- Submit TGCC endline survey instruments for external review
- Program and test TGCC survey instruments
- Solicit proposals from data collection firms for the TGCC IE endline data collection
- Draft SEA IE design report and submit to E3/Land and USAID/Indonesia for review
- Draft SEA IE survey instruments and submit to E3/Land and USAID/Indonesia for review

- Begin preparations for the SEA IE baseline data collection, including drafting the RFP for baseline data collection and submitting the RFP SOW to E3/Land and USAID/Indonesia for review
- Finalize and submit the LAND Afar research paper for the 2017 World Bank Conference on Land and Poverty
- Finalize and submit the ELTAP/ELAP research paper for the 2017 World Bank Conference on Land and Poverty
- Begin literature reviews, develop outlines and create datasets to inform the two year 4 research papers ('Credit and rental markets' and 'Women's empowerment')

TASK 3—COMMUNICATIONS

ERC focused on a broad set of issues over this quarter. In October, the primary focus was the launch of the re-branded LandLinks website and Wrike project management system. The quarter saw several communications campaigns in support of three events, and the internal USAID campaign in December. Additional promotions were conducted around the website launch and the National Action Plan on responsible business conduct.

ERC also produced several strategy documents for ongoing communications activities including plans for a podcast series featuring land stories, MOOC 2.0 promotion beginning in January 2017, the Country Profiles event series, and the Artisanal Mining Event.

ERC continued to develop important research pieces and received final approval to publish fact sheets on women's land rights and food security. ERC updated and published Land Tenure Country Profiles for Burma, Ethiopia, Kosovo and Peru and continued work on a research product on gender-based violence and land tenure and property rights.

SUBTASK 3.A: MANAGE, UPDATE AND REFINE LTPR WEBSITE

ERC launched the new rebranded LandLinks website on October 11. The website has received positive feedback from the E3/Land as well as from DCHA, which would like to use the website as a template for an indigenous peoples' website. Following the October 11 launch, ERC promoted the new website via email and social media. In October, the LandLinks portal reached a record of 9,887 portal sessions (2,555 more sessions than any previous month in ERC history) indicating the new website resonated with the E3/Land's online audience. Following the launch of the website, ERC provided continued support to fix minor bugs and perform QA reviews of content. A final website QA review will be conducted next quarter.

ERC also replaced the Deliverable Approval Tracking System project management tool used by all STARR partners with an easier to use software, Wrike. ERC conducted a training session with STARR communications representatives and USAID, and will schedule a walk-through of the Wrike platform over the next quarter.

In addition to new pages developed and published for the new website launch, ERC also posted new portal pages, including dedicated pages for the three planned communications online events: a Pilot 3 project page; the Mangrove report and briefer; and dedicated landing pages for the National Action Plan on Responsible Business and Mangrove Tenure.

SUBTASK 3.B: DEVELOP LAND TENURE AND PROPERTY RIGHTS SUCCESS STORIES, ISSUE BRIEFS AND ARTICLES FOR GENERAL READERS INCLUDING, BUT NOT LIMITED TO, FRONTLINES ARTICLES, OPINION EDITORIALS, AND OTHER PRODUCTS FOR PUBLIC CONSUMPTION

SUBTASK 3.B.1: CONTENT & OUTREACH

COMMUNICATIONS ACTIVITIES TO SUPPORT LTPR DIVISION'S STRATEGIC OBJECTIVES

OCTOBER

October's communications activities focused on content updates and continuing QA of the LandLinks website. ERC sent a quarterly newsletter in early October, as well a dedicated email and social media

posts promoting the refreshed website. ERC also developed food security themed social media around the Committee on World Food Security conference in Rome and to promote a blog by Beth Dunford, the Assistant to the Administrator in USAID's Bureau for Food Security, as well as the Deputy Coordinator for Development for Feed the Future, the U.S. Government's global hunger and food security initiative.

Also in October, two additional success stories were identified and approved for publication from ERC's STARR partner success story matrix. These success stories were about defending a widow's right to land and property in Tajikistan and about Farming Diamonds: Women-Led Agriculture Empowering Miners discussing the PRADD project.

ERC developed six banners and an email in support of LPA's October communications efforts, a USAID-driven campaign with the goal of reaching internal USAID audiences. This campaign was later postponed by USAID to December.

NOVEMBER

In November, ERC launched the first of the country profile series online webinar events. This series is being tested to better understand if our audience is interested in more interactive content around the country profiles. Country profiles are historically the highest viewed piece of content on the website, and additional engagement opportunities around these key pieces of content could be influential in getting the profiles in front of a larger audience.

The webinar was held on November 9 and focused on the Kosovo Country Profile. The profile's primary author, Dr. Maureen Moriarty-Lempke, presented highlights around land tenure in the country. The event was promoted by ERC with two emails and five tweets. Just under 90 people registered and the webinar had a peak of 28 concurrent viewers and 39 views. This number is significantly lower than ERC's panel style events, which have seen up to 268 registrations and 88 peak viewers. Because this series was designed to be a test, ERC will attempt to do up to two additional country profile webinars over the next two quarters. ERC will then evaluate the data and make a recommendation if the series should continue as a monthly deliverable in Year 5 of the ERC program.

ERC produced a photo essay on apricot farmers in Tajikistan as a deliverable using content from task-lead Sandra Coburn's trip to the country in June. The photo essay discussed how apricots offer the potential to improve household incomes and food security in rural Tajikistan. The photo essay was well received by USAID's Tajikistan mission and was scheduled to be featured in a Food Security themed email as part of USAID's planned LPA campaign. Evergreen pieces, such as this photo essay, are a valuable communications resource because they add a human face to USAID's work and communicate the success of project activities. In addition to being well received by USAID staff and ERC's online audience, these pieces can also be repurposed throughout the year over multiple years because of their timeless storytelling qualities.

ERC supported two LPA communications campaigns with social media posts around USAID's 55th anniversary (#USAID55) and its Office of Gender Equality and Women's Empowerment's annual #I6Days campaign that raises awareness around gender based violence.

DECEMBER

In December ERC supported a campaign that was driven by E3/Land to reach new USAID staff members with information about land tenure. The campaign was initially scheduled for late October, following the launch of the LandLinks site. The campaign was later rescheduled by USAID due to an extensive

clearance process on published content. E3/Land designed the campaign to include sending a daily email to the ERC email list for the first week of December and ERC provided support by creating these newsletter style emails. After the second day of emails, ERC began to notice an uptick in unsubscribes from the email list. ERC alerted E3/Land to this trend, which ERC had also raised as a potential outcome prior to the campaign's launch, and the campaign was cancelled after the second day. These unsubscribes were likely due to a combination of factors, including that December is typically a down month for online activity, that more emails were being sent over a short span of time than ever before, recipients of the emails were not notified of the campaign nor did they know that the uptick in emails would only occur for one week, and that messaging introducing land was sent to land sector experts. Over the next quarter, ERC will develop an email strategy, including frequency of emails, to address this situation, and a plan to repurpose the content from this campaign.

ERC also planned and promoted two events. The first event was the second webinar in the country profile series. This event was promoted via two emails and cross promoted by the Global Donor Working Group on Land and the FAO. Dr. Maureen Moriarty-Lempke was scheduled to present highlights around land tenure in Tanzania. Unfortunately, Dr. Moriarty-Lempke had a last-minute family emergency and the webinar had to be postponed until next quarter.

On December 13, ERC working with the E3/Land planned and hosted the panel event, Artisanal Mining, Property Rights, and Development. The event was promoted by three emails and on social media. This event had 116 registrants, 75 playbacks, 35 peak concurrent views, and 24 average concurrent views, falling short of similar online panel events. This event likely had a lower turnout due to December typically being a down month for online activity and oversaturation of messaging from this and the other December campaigns. ERC sent a wrap up email with the video recording of the event in the week following the event. This email also included information on the National Action Plan on Responsible Business.

PLANNING

ERC developed several strategic communications plans over the quarter in addition to the quarterly communications plan. These plans were developed to ensure that events and high level activities continue to reach and expand E3/Land's online audience beyond the existing planned communications. ERC developed strategic communications plans for the country profile webinar series and the Artisanal Mining Event. A plan for a story-themed event where land experts share personal stories of how programming has impacted people was submitted in November. ERC also developed a short communications plan for the National Action Plan on Responsible Business event. Finally, ERC developed a dedicated promotional plan for the MOOC with activities to be carried out over the next quarter.

FACT SHEETS

Two of the fact sheets ERC produced in 2016 were published in this quarter, the food security fact sheet and the women's land fact sheet. Two fact sheets on land rights and conflict and land rights and climate change are undergoing the clearance process by USAID.

ISSUE BRIEFS

No Issue Briefs were produced this quarter.

AD HOC REQUESTS

ERC received comments from USAID on an outline for a research product on gender-based violence and land tenure and property rights. ERC will complete a first draft of this product in the next quarter. In addition, ERC supported efforts to promote the Agency's efforts in support of the National Action Plan on Responsible Business Conduct through social media outreach. And finally, during the quarter ERC continued to discuss options related to data visualization of Task 2 data with USAID. A final decision on how to move forward with this process will hopefully be finalized early in the next quarter.

COUNTRY PROFILES

ERC continues to review Country Profiles as they are returned from the authors. To date, Burma, Ethiopia, Kosovo, and Peru are completed and posted to www.land-links.org. Colombia, Ghana and Rwanda are being reviewed for final edits. These profiles will be sent to E3/Land during the next quarter.

SUBTASK 3.D: DEVELOP AND REFINE RELEVANT LTPR TOOLS

SUBTASK 3.D.1: DEVELOP AND REFINE LTPR TOOLS

During this quarter there was minimal translation activity associated with this subtask.

SUBTASK 3.D.2: LTPR / SOCIAL IMPACT INTEGRATION INTO SMALL SCALE GUIDELINES

During this quarter there were no activities associated with this subtask.

TASK 3 ACTIVITIES PLANNED DURING THE NEXT QUARTER

Next quarter, ERC communications will primarily focus on two themes: promoting the MOOC and promoting USAID programming at the World Bank Conference on Land and Poverty. MOOC promotions will begin in early January and run through April, a draft plan has been submitted to USAID for feedback. The World Bank promotional plan will be developed following direction from E3/Land on focal themes for the conference. World Bank promotions will include a video evergreen piece about a woman farmer in Tajikistan, the land storytelling training and materials, and coordination with the STARR communicators working group.

ERC will also potentially have a TDY in February to document stories and activities around Pilot 3. ERC will finalize country profiles in Colombia, Rwanda and Philippines and will begin the development of updated country profiles for Mexico, Mozambique and Zambia. ERC will begin to develop a new country profile for Ukraine. On the Ghana profile, ERC worked with the author to develop a first draft. This draft was reviewed by USAID. To date, however, the author has not been willing to develop a second draft of the profile. At this point ERC recommends that we either identify a new author to complete the work or return the draft to the Office for review and completion.

ERC will continue to do QA on the LandLinks website and host a Wrike walk-through with USAID staff.

Additional activities will be outlined in detail in the January–March monthly communications plans.

TASK 4—TRAINING

This quarter ERC progressed on MOOC 2.0, developing the new learning tracks and updating or adding new modules. Additionally, the USIP course is expected to take place in the spring of 2017.

SUBTASK 4.A: DEVELOP LTPR TRAINING MATERIALS AND MODULES

The development of training materials and modules for each activity is addressed in the relevant subtasks below.

SUBTASK 4.B: CONDUCT ONE WASHINGTON, DC AND ONE REGIONAL LTPR TRAINING PER YEAR

SUBTASK 4.B.1: CONDUCT DC LTPR TRAINING

There is no update on this subtask.

SUBTASK 4.B.2: PREPARE FOR REGIONAL LTPR TRAINING

SUBTASK 4.B.2.A: CONDUCT HAITI TRAINING

There is no update on this subtask.

SUBTASK 4.C: DEVELOP AND CONDUCT ONLINE OR OTHER LTPR TRAINING COURSE OFFERINGS

This quarter ERC began most of the preparation for the MOOC launch on January 23, 2017. ERC filmed and began the editing process for three new MOOC modules on Geospatial Data, Customary Tenure, and the USAID Programming Cycle. ERC also re-filmed the introductory module and developed a promotional video.

Throughout the quarter ERC worked with third party platform Canvas to set up the new MOOC within the platform, including updating videos, quizzes, and required readings. ERC went through a Canvas review, ensuring that it meets with the platforms standards and best practices. ERC also evaluated Canvas tools and has begun incorporating features, such as module badges, into an engagement strategy for participants.

ERC developed the MOOC syllabus and has begun a QA process of the Canvas platform. An engagement strategy for participants will be developed early next quarter.

SUBTASK 4.D: SUPPORT LTPR CONFERENCES / EVENTS

There is no update on this subtask.

SUBTASK 4.E: DEVELOP AND CONDUCT LTPR COURSE FOR USG PARTNERS AND NGOS, INCLUDING BILATERAL AND MULTILATERAL AGENCIES

SUBTASK 4.E.1: UNITED STATES INSTITUTE FOR PEACE (USIP) LAND, PROPERTY AND CONFLICT COURSE

ERC was contacted by Peter van der Auweraert regarding support for this event in March. USAID will coordinate further activity around this event.

SUBTASK 4.E.2: COMMUNITY OF PRACTICE

There is no update on this subtask.

SUBTASK 4.F: USE OF GRANTS UNDER CONTRACT, SUPPORT NGOS, AND CIVIL SOCIETY ADVOCACY FOR THE VOLUNTARY GUIDELINES

SUBTASK 4.F.1: UNIVERSITY PROGRAMS

There is no update on this subtask.

TASK 4 ACTIVITIES PLANNED DURING THE NEXT QUARTER

Next quarter ERC will launch the MOOC 2.0 and will finalize video edits, schedule interactive sessions, and design a strategic plan for engagement with MOOC participants. ERC will also potentially coordinate activities around the USIP course.

TASK 5—PILOT ACTIVITIES

During this quarter ERC significantly ramped up activities related to the MAST pilot project in Burkina Faso. ERC also made an award under Pilot 3 on Responsible Land-Based Investment and held initial work planning and monitoring and evaluation meetings with the awardee and with the independent evaluators. A revised Final Project Report for Subtask 5.A was submitted for approval, closing out this task.

SUBTASK 5.A: USING MOBILE TECHNOLOGIES AND CROWDSOURCING TO INFORM LAND ADMINISTRATION SYSTEMS—TANZANIA (PILOT 1)

A revised Final Project Report was submitted for approval on Wrike. This completed this task and no additional activity will take place.

SUBTASK 5.B: NATIONAL LAND OBSERVATORY—BURKINA FASO (PILOT 2)

This subtask contains two discrete activities: ERC support for the ONF's core operations of information gathering, analysis, and public outreach on land policy implementation; and ERC support for development of the MAST technology for use in Burkina Faso by the ONF.

Concerning the ONF's core operations, highlights from the quarter include the production and distribution of "Zoom sur le Foncier," the ONF's quarterly bulletin about land issues in the country. The bulletin covered topics such as implementation of the MAST pilot project, the challenges of conducting land transactions around large cities, and the steps needed to obtain a rural land rights document (APFR).

On MAST, during the reporting period the technology was successfully adapted for use in Burkina Faso, and in Boudry Commune members of the village land commissions in four villages used MAST to map 2,173 rural land parcels. This exceeded the pilot project's target of 2,000 land parcels mapped. In addition, on October 27, 2016 the ONF and the Boudry Commune government hosted an event to officially launch MAST. The event was well-attended by national government officials, several commune mayors interested in using MAST to prepare land rights documentation in their communes, USAID personnel, and others. The event was a major success, and generated significant enthusiasm for MAST.

SUBTASK 5.B ACTIVITIES PLANNED DURING THE NEXT QUARTER

- The ONF faces a major sustainability challenge, primarily due to the high salaries paid to its employees and the proportion of its costs related to overhead. ERC will make a final push to encourage the ONF to address and deal with this issue.
- Complete the MAST pilot project.
- Take remaining measures required to ensure that the ONF has complete capacity to operate MAST in Burkina Faso after ERC support ends. USAID-Burkina Faso is considering providing support to the ONF to deploy MAST in other communes of the country.

Note: ERC general support for the ONF is scheduled to end on February 28, 2017.

SUBTASK 5.C: RESPONSIBLE LAND-BASED INVESTMENT (PILOT 3)

The third pilot under the ERC Task Order involves supporting efforts to “road test” the New Alliance’s Analytical Framework for Responsible Land-Based Investment in African Agriculture. During this quarter ERC finalized a subcontract with the organization that was selected by a scientific review panel to proceed to award stage. ERC issued this subcontract to Indufor, and the award was approved by the CO. Following this approval, ERC held a work planning meeting with the organization to review goals, objectives and timelines. ERC also participated in discussions related to monitoring and evaluation with independent evaluator MSI. Finally, ERC developed a draft SOW for a TDY to Cameroon and Mozambique to kick off the project.

SUBTASK 5.C ACTIVITIES PLANNED DURING THE NEXT QUARTER

- Draft Implementation Plan for Pilot 3 activities
- Finalize TDY details and revise SOW as needed
- Travel to Cameroon and Mozambique for kick off meetings
- Review due diligence documentation developed by Indufor

4.0 PROJECT SPECIFIC PERFORMANCE INDICATORS

Outcome Indicators	# This Quarter	# Overall
ERC Strategic Objective 1—Expanded evidence-based knowledge		
# Promotions of completed products	6	42
# Donors/Agencies that express interest in replication or scaling up a pilot	0	1
# Attendees or registrants of ERC content presentations	204	1479
# New USAID project awards that incorporate LTPR lessons learned	0	0
# Pilot replication sites	0	4
ERC Strategic Objective 2—Best LTPR practices communicated to influence USG and global policies and practices		
# Downloads of uploaded products	182	5360
# Mentions in Media scan		
-- # Mention E3/Land Staff	5	33
-- # Mention LTPR Portal Content	6	81
-- # Mention LTPR Projects / Work	7	93
# (Re)tweets	335	3774
# Shares in LinkedIn	10	104
# Times USG requests data or LTPR info	N/A	N/A
# Requests for more information, meetings	N/A	N/A
Google, Twitter, Klout analytics	See Analytics Report	See Analytics Report
# Wiki contributors	N/A	N/A
ERC Strategic Objective 3—Greater USAID and USG capacity in LTPR		
% Increase between pre-and post-training evaluation scores	N/A	average—8%
% Training course participants from outside USAID	N/A	average—64%
# Portal users from countries of recent TDYs	N/A	3094
# Requests for TDYs from recent training attendees	N/A	0
# Downloads of tools	0	199
# Active members of Communities of Practice	N/A	20
# Comments, decisions by Communities of Practice	N/A	N/A

Output Indicators	# This Quarter	# Overall
Task 1—Impact Evaluation: Provides evidence-based social & economic findings to inform USAID programming		
# IE data collection instruments completed and approved	0	3
# IE evaluation methodologies completed and approved	0	1
# IE reports completed	0	1
# Baseline & endline datasets	0	10
# Datasets available online	0	0
# Households surveyed	0	4332
Task 2—Research: Builds knowledge, tests hypotheses, and devises innovative research methodologies & approaches to strengthen LTPR programming		
Research Designs		
# Research concept notes completed and approved	0	1
# Research work plans completed and approved	0	1
Research Reports		
# Research papers / reports completed and approved	0	13
# Research reports completed	0	0
# Baseline and endline data sets	0	24
# Working papers available	0	17
# Datasets available online	0	0
IE Designs		
# IE data collection instruments completed and approved	0	51
# IE evaluation methodologies completed and approved	0	7
IE Completed		
# program IE completed and approved	0	1
# IE reports completed (Design, Baseline)	1	6
# baseline & endline datasets (Qualitative)	0	13
# Datasets available online	0	0
# Households surveyed	0	19003
Task 3—Communication: Educates key audiences, facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots and STARR projects		
% Recommended enhancements completed	N/A	100%
% response to portal user surveys	N/A	0
# Communications products developed (disaggregate by type, # times/variety of ways, frequency)		
-- Commentaries	14	107
-- Tweets	125	2034
-- World Bank marketing materials created	0	22
# ERC product presentations	2	31
# of issue briefs	0	7
# Wiki topics	0	0
# Communities of Practice facilitated	0	0
# of participants engaged in Community of Practice	0	50
% STARR partners that contribute	N/A	average—43%

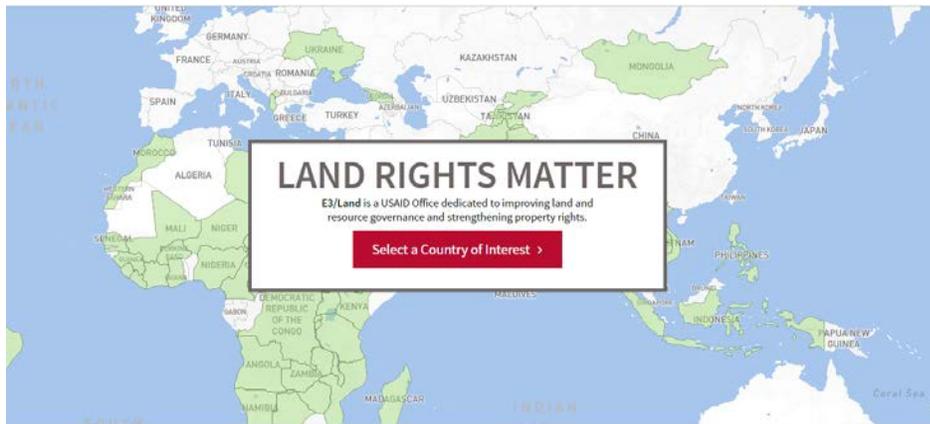
Output Indicators	# This Quarter	# Overall
# of tools developed or repackaged	0	1
Task 4—Training: Builds LTPR capacity among USG, host country & other key target audiences to support next generation of LTPR practitioners		
# Training materials developed	0	22
# People trained	0	2073
# of trainings conducted	0	4
# Online courses developed	0	1
# Participants trained through online courses	0	1969
Task 5—Tests, analyzes and pilots approaches to strengthen LTPR for replication and scaling of future LTPR initiatives		
# Plots surveyed and property rights recorded by pilot intervention	0	3906
% households participating & recording their land rights	0	Average—98%
% household land rights disputed in a community	2%	2%
% households with increased perception of tenure security at the end of the pilot from different demographic perspectives, especially gender disaggregated	N/A	N/A
% of crowdsourced land rights formalized	0	16%
% of households requesting an upgrade in the information required to define their land rights during the pilot projects	N/A	N/A
Time, cost & ease of use in recording land rights information on mobile technology	N/A	N/A

Outcome Indicators	# This Quarter	# Overall
STARR Reporting Indicators		
# of improvements in laws and regulations affecting property rights of the urban and rural poor enacted with USG assistance	N/A	N/A
# of households who have obtained documented property rights as result of USG assistance (disaggregated by sex and individual/collective rights)	N/A	2049
Person hours of training completed by government officials, traditional authority, or individuals related to LTPR supported by USG assistance (disaggregated by sex)	0	31232.38
# of previously existing land and natural resource-based conflicts resolved in areas receiving USG assistance for land conflict mitigation	N/A	N/A
# of people attending USG-assisted facilitated events that are geared toward strengthening understanding and awareness of property rights and resource governance-related issues (disaggregated by sex)	0	4718
Biodiversity and Sustainable Landscape Indicators		
# of people with increased economic benefits derived from sustainable natural resource management and conservation as a result of USG assistance	N/A	N/A
# of hectares of biological significance and/or natural resources under improved natural resource management as a result of USG assistance	N/A	N/A
# of person hours of training in natural resources management and/or biodiversity conservation supported by USG assistance	0	600

ANNEX A: SUCCESS STORIES

Success stories from this quarter are provided on the following page.

EVALUATION, RESEARCH, AND COMMUNICATION USAID Portal Redesign: Get to Know USAID LandLinks



Screenshot of the updated LandLinks website homepage

Telling Our Story

U.S. Agency for
International
Development
Washington, DC 20523-
1000
<http://stories.usaid.gov>

In 2016, ERC with subcontractor Bixal, redesigned and rebranded the USAID Land Tenure website. Beginning in May, ERC and Bixal worked with USAID's E3/Land Office to identify website priorities, functionality requirements, and to understand how stakeholders, including other USAID Bureaus, interact with the site. The goals for the website were to create a visually appealing site that can be used to communicate USAID activities in a way that is clear and compelling, to share research and data, and to promote the office's vision and agenda.

To make ongoing maintenance and continuous upgrades efficient and cost effective, the website was moved to a WordPress publishing platform, allowing the site to utilize out of the box templates and plugins. The site was given a responsive design, making it friendly for mobile devices. The homepage was redone to showcase USAID's cross sector impacts, recent content, and features an interactive map that links to Land Tenure projects, impact evaluations, and country profiles. The website's search function, navigation, and content organization were updated, making the content flow more intuitive and materials easier to find. New content was developed for the primary menu pages, providing stakeholders with an overview of land tenure and information on the tools and resources available for USAID staff and global development professionals. A new color palate consistent with USAID's branding standards was implemented and the website was rebranded as LandLinks, allowing the website to be easily identified as related to other USAID sites, including Agrilinks, Microlinks, and Climatelinks.

The website redesign was completed on October 11. The new website was promoted via a dedicated email and social media. The same month that the new LandLinks.org was launched, website traffic reached 9,887 user sessions, indicating how many times the website was being used. This is the highest number of sessions in the portal's entire history.

RESPONSIBLE LAND-BASED INVESTMENT PILOTS



Photo Credit: Megan Johnson / USAID

Rice sprouts in central Tanzania's fertile Kilombero Valley.

The Responsible Land-Based Investment Pilots aim to promote responsible business conduct, just as in Tanzania Feed the Future is supporting investment in agriculture to increase food security and nutrition.

Telling Our Story

U.S. Agency for International Development
Washington, DC 20523-1000
<http://stories.usaid.gov>

On December 16, 2016 the US Government released its new National Action Plan (NAP) on Responsible Business Conduct. The purpose of the NAP is to reinforce and strengthen the US Government's role in advancing responsible business conduct (RBC) while fostering an environment that supports such conduct by businesses operating overseas. As a part of its commitment to promote responsible business conduct, USAID is supporting Responsible Land-Based Investment Pilots under the Evaluation, Research and Communications (ERC) Task Order of the Strengthening Tenure and Resource Rights (STARR) IQC.

The Responsible Land-Based Investment Pilots began with a collaborative co-creation process that brought together eight teams to discuss and design projects that would implement the New Alliance's Analytical Framework for Responsible Land-Based Investment in African Agriculture. Five teams moved forward to the proposal stage and of these, one—the Indufor, Moringa and Illovo consortium—was selected by a scientific review panel to move forward to award stage. Indufor, N.A., LLC presented a proposal to create an enhanced due diligence process for use by its partner, European impact investment firm The Moringa Partnership. Indufor's initial focus will be on an enhanced review of a proposed investment to expand a cocoa plantation in southeastern Cameroon. Indufor will analyze and improve this due diligence approach over the course of the pilot.

In addition, in partnership with Illovo Sugar, Ltd., Indufor will develop a participatory approach to map and secure local land rights at an existing investment in Mozambique. Indufor will also help to develop a grievance mechanism for use by local stakeholders and a multi-stakeholder platform to support responsible land-based investments in Mozambique. Key goals for this pilot include reducing risk of harm to local communities and to investors while securing local land rights of women and men.

ANNEX B: ERC PROJECT BRIEF UPDATE

An updated project brief is provided on the following page.



USAID
FROM THE AMERICAN PEOPLE

PROJECT BRIEF

EVALUATION, RESEARCH, AND COMMUNICATION PROJECT

BACKGROUND

The Evaluation, Research and Communication (ERC) project is a 5-year initiative, launched in 2013 under the Strengthening Tenure and Resource Rights (STARR) Indefinite Quantity Contract (IQC). The purpose of the project is to create, expand, and communicate evidence-based knowledge around best land tenure and property rights (LTPR) practices in order to enhance internal USAID and external U.S. Government (USG) learning, guide program design and implementation, and make the most effective use of limited development resources to accomplish key development objectives. The ERC project consists of five tasks:

- Task 1) Impact Evaluation: Promotes evidence-based policy by designing and implementing innovative approaches to measure the impact of USAID LTPR programming
- Task 2) Research: Strengthens knowledge and understanding of LTPR by undertaking innovative research and generating evidence-based results
- Task 3) Communication: Facilitates knowledge sharing and LTPR program design, and promotes ERC research, evaluations, trainings and pilots
- Task 4) Training: Builds LTPR capacity among USG, host country and other key target audiences to support the next generation of LTPR practitioners
- Task 5) Pilots: Tests, analyzes, and pilots approaches to strengthen LTPR for replication and scaling of future initiatives

PRELIMINARY OUTCOMES

Under Tasks 1 and 2, USAID is implementing a series of rigorous impact evaluations (IE) to more precisely determine the impact on livelihood outcomes of land tenure interventions. In Ethiopia, ERC conducted baseline data collection and complete baseline reports for the [Land Administration to Nurture Development](#) (LAND) project in two regions, Oromia and Afar. Also in Ethiopia, ERC collected endline data, completed analysis of panel data, and published the [endline report](#) for an IE of the [Ethiopia Land Administration Program](#) (ELAP) and the [Ethiopia Strengthening Land Tenure and Administration Program](#) (ELTAP). ERC has completed baseline data collection and analysis as part of the IE of the [Property Rights and Artisanal Diamond Development II](#) (PRADD II) project in Guinea, the Community Land Protection Program (CLPP) in Liberia, and the Reducing Emissions from Deforestation and Forest Degradation (REDD+) Community Forest Program (CFP) in Zambia's Eastern Province. Also in Zambia, baseline data has been collected as part of the IE incorporating a randomized control trial design to measure the impact of USAID's [Tenure and Global Climate Change](#) (TGCC) Project's land tenure and agroforestry interventions on rural farmers. Currently, ERC is preparing the pre-analysis plan for the endline data collection for the TGCC IE. Looking ahead, ERC expects to begin

designing and conducting baseline activities for an IE of the Indonesia Sustainable Ecosystem Advanced (SEA) Project.

Under Task 3, ERC conducts targeted communication campaigns to promote STARR project impacts, research, best practices, and lessons learned from STARR and USAID's broader land tenure portfolio. Recent communications campaigns have focused on Land Matters for Youth and the Mobile Application to Secure Tenure (MAST) project, and included a sustained campaign to promote USAID's LTPR MOOC (see below). ERC also manages the USAID Land Tenure Portal (<https://www.land-links.org>), which features commentaries, issue briefs, project information, country profiles, and other materials showing the results, challenges, and lessons from USAID's efforts to improve land and resource governance for all members of society.

Under Task 4, USAID has developed training initiatives that include USAID's Massive Open Online Course (MOOC) on LTPR, which was launched in September 2015. ERC has also drafted a grants mechanism to support academic research on LTPR. These initiatives are designed to build capacity within USAID, the USG, and the broader development community to better understand and address LTPR issues. During this quarter ERC worked with USAID to prepare new MOOC course offerings. The new offerings are included in the MOOC 2.0 course, which will be offered in January-February 2017.

Under Task 5, USAID's [Mobile Applications to Secure Tenure](#) (MAST) looks to answer a question at the forefront of discussion within the land tenure community: can crowd-sourced property information collected using accessible and affordable mobile technology reduce costs and time associated with registering rights, and does having access to this technology help to improve perceptions of tenure security? During the life of this pilot, the MAST project has completed mapping and data collection for approximately 3,900 parcels in three villages in Tanzania (Ilalasimba, Itagutwa, and Kitaway). By the end of June, 2016 just over 1,600 Certificates of Customary Rights of Occupancy were printed. The MAST pilot in Tanzania is now complete.

In support of 2014 G-7 commitments, USAID is supporting the [National Land Observatory](#) (Observatoire National du Foncier, ONF) in Burkina Faso. The ONF is an independent organization that undertakes research on land governance issues in the country and coordinates with regional stakeholders on land governance issues to promote transparency. In the latter half of 2016 the ERC supported a pilot project in Burkina Faso, run through the ONF, to adapt the MAST technology for use in that country. By the end of the year mapping and data entry had occurred for 2,173 rural land parcels in Boudry Commune.

Finally, under Task 5, USAID is supporting innovative approaches to "road test" the New Alliance for Food Security and Nutrition's "Analytical Framework for Responsible Land-Based Agricultural Investments." After significant work with nine participant organizations, the proposal to carry out responsible investment in Mozambique and Cameroon was selected by ERC for funding. That proposal is now being implemented.

USAID ERC COR: Ms. Susan Elegba (acting)

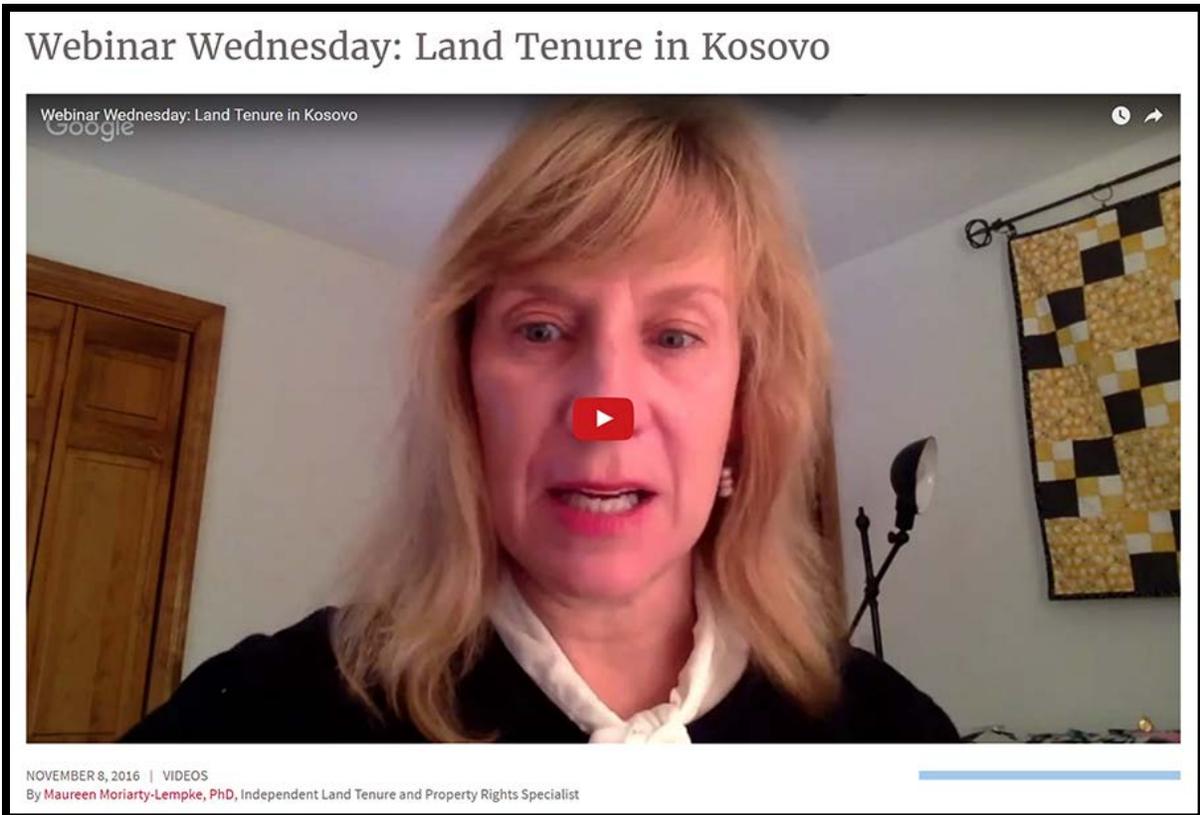
Cloudburst ERC COP: Mr. Leonard Rolfes, Jr.

USAID LTPR Portal: <https://www.land-links.org/>

ANNEX C: ERC MEDIA

5 media products—2 videos, 1 photo essay, 1 bulletin (“Zoom sur le Foncier”), and photos and captions—are provided on the following pages. Per the new photo submission guidance, ERC photos have been uploaded to the USAID Land Matters Flickr pool. Links to the photos and captions are provided.

MEDIA I. VIDEO: WEBINAR WEDNESDAYS: LAND TENURE IN KOSOVO



Watch the video here: <https://www.land-links.org/2016/11/webinar-wednesday-land-tenure-kosovo/>

MEDIA 2. VIDEO: ARTISANAL MINING, PROPERTY RIGHTS, AND DEVELOPMENT



Watch the video here: <https://www.land-links.org/2016/12/video-artisanal-mining-property-rights-development/>

MEDIA 3. PHOTO ESSAY: HARVESTING SWEET SUCCESS

Harvesting Sweet Success

How Land Rights are Helping Tajikistan's Apricot Farmers Reap the Fruits of their Labor



A husband and wife in Tajikistan's Khatlon province dry apricots on their family farm. Photo: Sandra Coburn / The Cloudburst Group

In the sweltering mid-June heat, a group of farmers in Tajikistan's

View the photo essay here: <https://medium.com/@USAIDEnviro/harvesting-sweet-success-dedfff700af6>

MEDIA 4. BULLETIN: ZOOM SUR LE FONCIER



Zoom sur le Foncier

Bulletin trimestriel d'information foncière au Burkina Faso - N° 06 - Décembre 2016

DOSSIER SPÉCIAL
PAGE 4

MAST, une technologie innovante au service de la SÉCURISATION FONCIÈRE au Burkina Faso

Ioana BOUVIER,
Analyste géo spatiale à l'USAID



EDITORIAL

MAST, la Mobile Application to Secure Tenure, entendez par là, l'application mobile de sécurisation foncière est en route au Burkina Faso, à titre expérimental et ce dans la commune rurale de Boudry. La mise en œuvre de cette application dont l'objectif est d'accompagner la délivrance des APFR en réduisant à la fois le temps de délivrance et leur coût est une technologie innovante au service de la gestion du foncier. Démarrées depuis septembre 2016, les activités entrant dans le cadre de ce projet pilote ont été officiellement lancées le 27 octobre 2016. Zoom sur le Foncier y revient à travers son « dossier spécial ».

Dans le présent numéro, l'« Information sur une thématique spécifique prioritaire » porte sur le processus d'obtention d'une APFR et tous les actes qui s'y rattachent. Quant à la rubrique l'« Acteur du trimestre », elle a comme invité M. Léandre GUIGMA, de l'Ordre des Architectes du Burkina Faso. Avec lui, Zoom sur le Foncier vous présente ce corps de métier qui reste peu connu du grand public.

L'ONF-BF, vous est encore une fois reconnaissant pour l'intérêt que vous portez à sa publication. Il vous remercie des efforts que vous faites en relayant son bulletin d'information à travers votre réseau de partenaires.

La version pdf de ce numéro est téléchargeable sur le www.onf-bf.org.

Il en est de même pour les six (06) numéros précédents.

Forum sur l'accès des femmes aux ressources productives

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ATELIERS

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COMPTE RENDU D'ACTIVITE - PROBLÉMATIQUE DES ACQUISITIONS FONCIÈRES AUTOUR DES GRANDES VILLES DU BURKINA FASO Une dynamique diffuse d'accaparement croissant des terres de production agro-sylvo-pastorale - ATELIERS : Forum sur l'accès des femmes aux ressources productives - FORMATION : La Confédération Paysanne du Faso forme ses membres sur la Loi 034-2009	P 8 - 11
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Read the bulletin here: <http://www.onf-bf.org/sites/default/files/zoomfoncier/Zoom%20sur%20le%20Foncier%20-%20N%C2%B006%20D%C3%A9cembre%202016.pdf>

MEDIA 5. PHOTOS AND CAPTIONS

TAJIKISTAN: LAND REFORM AND FARM RESTRUCTURING PROJECT

1. **Photo:** [Apricots Drying in the Tajikistan Sun](#)

- **Caption:** Farmers attend a training on women’s land rights and learn how to dry apricots for market on a local farm in Tajikistan’s Khatlon province.

The purpose of the Tajikistan Land Reform and Farm Restructuring Project (LRFPR) was to support the continuing progress of dehqan farm restructuring and recognition of property rights leading to a market in land use rights. The LRFPR focused on policy and legal development, expanding awareness of land-use rights among rural government and citizen stakeholders. Photo Credit: Sandra Coburn / The Cloudburst Group

2. **Photo:** [Two Tajik Women with their Dried Apricots](#)

- **Caption:** Two farmers drying apricots in Tajikistan’s Khatlon province.

The purpose of the Tajikistan Land Reform and Farm Restructuring Project (LRFPR) was to support the continuing progress of dehqan farm restructuring and recognition of property rights leading to a market in land use rights. As of 2016, through LRFPR, USAID, the Government of Tajikistan, and local NGOs have provided 29,000 farmers with legal services, trained 88,000 Tajiks on land rights, helped 56,000 men and women register and document their land rights. These secure land rights encouraged Tajik farmers to invest in diverse food crops—not just apricots but also wheat, beans, onions, tomatoes, honey, and fruit trees. Photo Credit: Sandra Coburn / The Cloudburst Group

BURKINA FASO: MOBILE APPLICATION TO SECURE TENURE

1. **Photo:** [Official Launch of MAST in Burkina Faso](#)

- **Caption:** On October 27, 2016 the Observatoire National du Foncier (ONF) and the Boudry Commune government hosted an event to officially launch the Mobile Applications to Secure Tenure (MAST) Pilot in Burkina Faso. The event was well-attended by national government officials, several commune mayors interested in using MAST to prepare land rights documentation in their communes, USAID personnel, and others. Pictured from left to right: Shawn Wozniak (USAID), the High-Commissioner of Ganzourgou province, Ioana Bouvier (USAID), the Secretary General of the Ministre de l’Aménagement du Territoire de la Décentralisation et de la Sécurité Intérieure (MATDSI), André Anatole (YAMEOGO), the Director General of the Formation et de l’Organisation du Monde rural (DGFOMR), Albert Djigma, (ONF), and Djibril ZOLENGRE, Mayor of Boudry Rural Commune.

MAST uses a simple Android app and a semi-crowdsourced methodology to facilitate the mapping and documentation of land in a more efficient, transparent, and affordable manner. USAID has already successfully piloted MAST in Tanzania, where it is now being scaled. In Burkina, USAID will work with the ONF (which is funded by USAID) and with the Government of Burkina Faso to pilot MAST in four villages within Boudry Commune, close to Ouagadougou. Photo Credit: Medard Some / ONF

ANNEX D: PROJECT STAFF

CLouDBURST ERC TEAM MEMBERS

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